Introduction: The Place of Agencies in Polarized Government

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INTRODUCTION: THE PLACE OF AGENCIES IN POLARIZED GOVERNMENT

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Cornell Law School* research paper No.15-37
Columbia Law School**

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INTRODUCTION: THE PLACE OF AGENCIES IN POLARIZED GOVERNMENT

Cynthia R. Farina & Gillian E. Metzger

Peter Strauss’s *The Place of Agencies in Government: Separation of Powers and the Fourth Branch* reshaped contemporary thinking about the constitutionality of federal administrative government. When the article appeared in 1984, the Reagan Revolution was in full swing. Reagan’s overtly antiregulatory policy stance and his Administration’s advocacy of a highly formalist and originalist style of constitutional interpretation fundamentally challenged the post–New Deal administrative state. Aggressive interpretation of Article II led to controversial strategies of White House control: centralized rulemaking review, appointment of agency heads loyal to the President’s (anti)regulatory agenda, and attacks on institutions of administrative independence such as the independent regulatory commissions and career civil servants.

*The Place of Agencies* was a masterful defense of the constitutional legitimacy of American administrative government. Professor Strauss insisted on the essential constitutional distinction between the apex—Congress, the President, and the Supreme Court—and the vast apparatus of administration beneath. In this view, the Constitution prescribes strict separation of legislative, executive, and judicial powers only at the apex. Below this level, two other structural principles dominate: a separation-of-functions requirement rooted in due process and a checks-and-balances concern with avoiding excessive accumulation of power in any single governmental entity. Administrative agencies are constitutional so long as they have relationships of control and accountability with each of the actors at the apex: “The three must share the reins of control; means

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3. Strauss, Place of Agencies, supra note 1, at 577–78.

4. Id.
must be found of assuring that no one of them becomes dominant.” In emphasizing the constitutional need for significant relationships between agencies and all of the “opposed, politically powerful actors at the apex of government,” Professor Strauss pushed back on assertions of unitary presidential control. Rather, as he developed further in later work, the President is to be an “overseer,” not a “decider”—a supervisory role shared in important ways with Congress.

Our own thinking about separation of powers is so deeply indebted to Professor Strauss’s work that we relished the opportunity to consider The Place of Agencies thirty years later. Some things have not changed much: centralized regulatory review, politicized agency appointments, and agency independence remain fiercely debated. More fundamentally, however, the world seems a very different place. Funding the government has become an ongoing exercise in political “chicken” that derails agency planning and unsettles domestic and international financial markets. Delays have so plagued the agency appointments process that a Democrat-controlled Senate finally exercised the long-threatened “nuclear option” of limiting the filibuster. Overall, the productivity of the 112th and 113th Congresses fell to levels historically associated with national crises. No one would have described the Reagan or Clinton years as eras of good feeling between the House, Senate, and White House. Still, major social and economic legislation was enacted and

5. Id. at 579–80.
6. Id. at 581.
8. The literature on these issues is vast, and Professor Strauss, has not surprisingly, been a leading participant in the ongoing debate. See, e.g., at 700–05 (describing and rejecting claims of unitary executive power by the Bush II Administration); Peter L. Strauss, Presidential Rulemaking, 72 Chi.-Kent L. Rev. 965, 968–75 (1997) (describing increased presidential role in and politicization of rulemaking). For a sampling of the broader debates in other scholarship on point, see Peter L. Strauss et al., Gellhorn and Byse’s Administrative Law: Cases and Comments 213–42, 685–761 (11th ed. 2011) (discussing centralized regulatory review, presidential direction of agency decisionmaking, agency independence and presidential removal power, and appointments).
government (despite some conspicuous stutters like the 1995 to 1996 shutdowns), for the most part, moved forward. The George W. Bush years saw increasingly incandescent partisan rhetoric and unparalleled presidential adventurism, but the perceived exigencies of September 11 and four years of rare unified party control allowed government, for the most part, to continue. By late in the Bush II Administration, however, scholars had begun to speak of “broken” institutions, and the Obama years have seen growing pessimism about the capacity of a 200-year-old constitutional structure to produce reliable, effective governance.

How does this altered political reality affect the complex inter-institutional roles and dependencies traced out in The Place of Agencies? Are gridlock and partisan “tribal warfare” the new normal at the apex of national government? If so, the intricate system of separated, checked-and-balanced powers that Professor Strauss so adroitly described may be vanishing—an anachronism to which lip service must be given, so long as the Constitution is formally unamended, but which must be mitigated and circumvented by those seeking reliable, effective governance. If, instead, hope remains for abating polarization and hyperpartisanship, can the institutions of administrative government below the apex facilitate this shift by, for example, providing opportunities for bipartisan engagement and the emergence of new areas of common ground?

These are very large questions that obviously cannot be resolved in this setting. The pair of essays that follow do, however, make a start.

In Congressional Polarization: Terminal Constitutional Dysfunction?, Cynthia Farina looks at the phenomenon of polarization, focusing on the rancorous and embattled legislative branch the Constitution places at the forefront of our system of government. Divided into two chambers with very different representational bases, and saddled by the Constitution and longstanding practice with various supermajoritarian hurdles to action, Congress has always suffered significant structural challenges as a political actor—especially as compared with the President. Perhaps for

this reason, dire warnings about congressional dysfunction have a venerable history in American political commentary. In recent years, however, institutional disability seems to have degenerated into institutional incapacity. Now, Congress often manages to be only a spoiler of others’ initiatives, unable to engage productively in the shared enterprise of governing contemplated by the Constitution.

Hyperpartisan legislative deadlock has already significantly affected the behavior of the other actors at the apex, as well as the operation of administrative government beneath. If this condition is unlikely to improve, the constitutional and policy implications are profound. Balance cannot be maintained, nor can the reins of control over administration be shared, if one of the principal actors has retreated into self-absorbed obstructionism. Professor Farina’s contribution reviews the rich political science literature on polarization to discover what is known about its nature, degree, and causes. She finds some core areas of agreement, much unresolved conflict about important dimensions, and little definitive evidence about causation. (This last is perhaps fortunate, for most of the proposed remedies would require changes in the Constitution, embedded electoral processes, or both.) Most important for present purposes, she discerns several areas in which the potential exists for shifts in a depolarizing direction. Things are not certain to get better—but they are also not nearly so certain as the sound-bites suggest to stay this bad.

Against this backdrop of guarded optimism, in *Agencies, Polarization, and the States*, Gillian Metzger examines how high levels of polarization have changed regulatory government and how, in turn, agencies might contribute to changing polarized politics. Partisan warfare conducted within divided government necessarily affects the relationships of control and accountability that are the subject of *The Place of Agencies*. Most centrally, as legislative deadlock undermines Congress’s ability to direct agency action, the President is incentivized and empowered to use agencies as tools for unilateral policymaking. Still, these recognized effects of polarization tell only part of the story. With broad powers exercisable without the kinds of inter-institutional agreement that hyperpartisanism can stymie, agencies continue to govern even in highly polarized times. This ongoing ability to make and adapt major federal policy enables agencies to shape, as well as be shaped by, the political environment. A critical element of this dynamic is the role played by state governments in federal programs, which can reinforce national political divides but also motivate new crosscutting alliances.

Professor Metzger examines these complex effects using the Affordable Care Act (ACA) as a case study on administration and polar-

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20. See Metzger, supra note 9, *passim*. 

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ization in practice. The ACA stands as the poster child for hyperpartisanship. Repealing Obamacare remains the Republican Party’s unifying mantra, while the Obama Administration has embraced significant unilateral actions in its zeal to make the Act work. The picture of implementation, however, is far more complex, with red states increasingly reaching deals with the Administration to expand Medicaid and the Department of Health and Human Services taking a flexible approach to bring as many states as possible on board. The story of the ACA thus reinforces the need for more nuanced accounts of the place of agencies in a polarized world.
CONGRESSIONAL POLARIZATION: TERMINAL CONSTITUTIONAL DYSFUNCTION?

Cynthia R. Farina

Political polarization has become a major focus in contemporary discussions on congressional activity and governance. The tone of these discussions has grown increasingly grim, as many political scientists argue that a constitutional system of divided and shared powers hardens current levels of partisan warfare into legislative gridlock. Proposals for reform abound. Scholars and political commentators have called for modifications to the electoral process and to party structure, for additional oversight of the culture among members of Congress, and for increased attention to demographics and economic inequality within the electorate. These proposals sometimes conflict, and usually face daunting legal or political obstacles to adoption.

In an effort to better assess the likelihood that congressional dysfunction will be the norm going forward, this Essay reviews and synthesizes recent political science literature with the goal of sorting out what we know—and, perhaps more important, do not know—about the nature, extent, and causes of congressional polarization. The Essay begins by discussing standard metrics of congressional polarization and describing alternative approaches that challenge the standard account as overly simplistic. It then looks at historical trends to consider whether the contemporary situation is truly anomalous. Next, it considers the many theories put forth to explain the phenomenon, focusing initially on whether congressional polarization can be explained by polarization in the electorate and then moving to proposals around the electoral process, party structure and culture, and demographics. Finding little support in the literature for the notion that the challenged structures and practices are actually driving legislative polarization, the Essay concludes by suggesting that the rhetoric around congressional polarization—particularly around the likely continuation of partisan warfare and legislative gridlock—is far more negative than the existing evidence can justify.

INTRODUCTION

“[P]olarization is the defining narrative of our time.”

~ Joshua Huder

In 2012, two congressional scholars from opposite political poles—Thomas Mann of the Brookings Institution and Norman Ornstein of the American Enterprise Institute—collaborated on a book arguing that...
hyperpartisanship has “led Congress—and the United States—to the brink of institutional collapse.”3 Writing more recently in the Wall Street Journal, Brookings scholar William Galston echoed this concern: “Abroad as well as at home, observers question America’s ability to govern itself as the times require.”4

Political polarization has absorbed the attention of political scientists over the last fifteen years.5 As these examples suggest, the tone of this work tends to be grim: The parties, especially the Republicans, have increasingly acted like parliamentary parties in a winner-take-all system—while trying to govern in a constitutional system of divided and shared powers with multiple vetoes.6 The resulting institutional stalemate, and associated political misbehavior, has led a wide range of scholars and political commenters to call for significant modifications to the Constitution, the organization and the operation of electoral politics, or both.7 That such reforms face formidable legal, political, and institutional obstacles only heightens the apocalyptic tenor of the discussion.

It has thus become impossible to think about the place of agencies in contemporary American government without first coming to terms with the political polarization that seems to jeopardize Congress’s constitutional responsibility for regulatory oversight. If the level of dysfunctional partisan conflict is unlikely to shift without reforms that are unlikely to occur, then the Straussian model of agency legitimation—which rests on relationships of genuine control and accountability with each of the three principal constitutional actors8—must be fundamentally revisited. A perpetually gridlocked Congress is unable, in Professor Strauss’s metaphor, to “share the reins of control.”9 The resulting imbalance in control and account-

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7. See discussion infra Part IV (reviewing various remedial proposals).
9. Id. at 580.
ability would raise hard questions about the constitutionality, as well as the wisdom, of an increasingly president-centered regulatory state.10

This Essay reviews and synthesizes recent political science literature with the goal of sorting out what we know—and, perhaps more important, do not know—about the nature, extent, and causes of congressional polarization. By focusing in particular on systematic studies and evidence-based conclusions, the Essay seeks to better assess the likelihood that dysfunction in the legislative branch will be the norm in regulatory politics going forward. The discussion proceeds as follows:

Part I explains the most commonly used metric of congressional polarization: roll-call voting. This metric shows steadily increasing distance between the Republican and Democratic caucuses in both chambers since the 1980s; this is largely accounted for by the Republican caucus becoming more conservative. Part I then examines alternative methodological approaches that reach a less pessimistic, or at least far more complex, conclusion about Congress’s continuing capacity for bipartisan action. These approaches—which examine a range of qualitative as well as quantitative evidence—caution against the over-simplification of an exclusive focus on roll-call votes.

Part II focuses on historical trends in congressional polarization. Since the post–Civil War era—when today’s Republican and Democratic parties first emerged—polarization levels (measured by roll-call voting) have shown considerable volatility. The contemporary level is a record, but Congress has “recovered” from earlier periods of high polarization. The previous high point, 1890 to 1910, is especially noteworthy because of several apparent similarities with the present era.

Part III considers the extent to which legislative polarization can be explained by polarization in the electorate. If divisions between Republican and Democratic members reflect extreme partisan conflict among those they represent, then congressional dysfunction is symptomatic of a far larger problem and is even more likely to be intractable. Although there is disagreement among political scientists, it appears that polarization is largely a phenomenon of “elite” politically active citizens, and even these individuals tend to depart from their party’s position on at least one issue they care about. Most of the electorate hold a mix of conservative and – preferences that are not well represented by either party’s current platform. This heterogeneity can potentially destabilize partisan gridlock, as both parties are pressured to redefine their issue positions to secure the loyalty of a critical number of these votes.

Part IV reviews other kinds of explanations offered for congressional polarization, and the remedies advocated. The proposed explanations range from assertions that current electoral structures and practices distort

representational outcomes, through arguments that the political parties have too much, or too little, power, to theories about party culture and broad population demographics. The proposed remedies often conflict. Given the low probability of accomplishing most of these remedies at the national level, it is perhaps fortunate that there is little solid evidence that the challenged structures and practices are actually driving legislative polarization—or that the proposed reforms would succeed in reducing it.

This review ultimately suggests that the rhetoric around congressional polarization—particularly around the likely continuation of partisan warfare and legislative gridlock—is far more negative than the existing evidence can justify. This is not meant to deny that Congress in recent years has experienced significant problems in fulfilling its constitutional role of policymaking and oversight. Rather, it is an argument against viewing the present era as so exceptional that it falls outside the historical ebb and flow of partisan contention, and beyond the capacity of existing constitutional institutions to survive.

I. DETERMINING THE EXTENT AND NATURE OF CONGRESSIONAL POLARIZATION

“To say simply that parties are polarized is to define what parties are.”

~ Brady & Han

“Polarization” does not have a uniform, clearly articulated definition among political scientists, but with respect to Congress, the term generally refers to the average distance between the preferences of the median Democratic and Republican Members. The most widely employed metric, “DW-Nominate,” uses roll-call vote behavior to array legislators relative to their colleagues on a liberal/conservative scale. Long-term “bridge” legislators are used to build comparisons across Congresses over time. Figure 1 shows the results: Since the 1970s, the Republican and Democratic caucuses have become increasingly


homogenous and distant from each other. Polarization is greatest in the House, but the Senate is not far behind, with the two trending together.

**FIGURE 1: PARTY POLARIZATION 1879–2014**

**DISTANCE BETWEEN THE PARTIES ON THE (LIBERAL–CONSERVATIVE) DIMENSION**

The conclusion that Congress is highly polarized encompasses three distinct but reinforcing observations. First, the two major political parties have become internally more ideologically consistent across the range of social and economic issues (ideological coherence). Second, members have become better sorted by party (partisan sorting). The moderate Republican and conservative Democratic wings evident through much of the twentieth century have largely disappeared. Finally, the distance between median party preferences has increased in both chambers (ideological divergence). One measure is the National Journal’s annual ideological rankings: In 1982, 344 members of the House were located between the most liberal Republican and the most conservative Democrat; by 2013, there were four. Fifty-eight senators occupied this space in 1982; none in 2013.

16. Nathaniel Persily, Introduction, in Solutions to Political Polarization in America 1, 5 (Nathaniel Persily ed., 2015); see also Barber & McCarty, Causes and Consequences, supra note 5, at 22–23 (describing “intraparty cleavages on almost all issues”).
18. See id. at 421; see also infra Part II (discussing post–Civil War history of polarization).
19. Hetherington, supra note 17, at 415–19, 446.
21. Id.
A. Asymmetricality: Republicans vs. Democrats

Most researchers conclude that this ideological divergence has been asymmetric, with Republicans shifting further from the center than Democrats.\textsuperscript{22} If true, this implies that the future course of congressional polarization is particularly tied to actions of the GOP and Republican congressional leaders.\textsuperscript{23}

Evidence of the asymmetry appears in Figures 2A and 2B, in which the DW-Nominate data reveal a steeper Republican movement toward the extremes beginning in the 1980s.

\textsuperscript{22} E.g., Alan I. Abramowitz, The Disappearing Center: Engaged Citizens, Polarization, and American Democracy, 139–42 (2010) [hereinafter Abramowitz, Disappearing Center]; Barber & McCarty, Causes and Consequences, supra note 5, at 21; McCarty, Polarization Is Asymmetric, supra note 14.

\textsuperscript{23} See infra section IV.C (assessing explanations and remedies focused on Republican Party).
Further evidence comes from separating the DW-Nominate data into Southern and Northern Democrats. Figures 3A and 3B reveal that most of the leftward movement of the Democratic median over time is explained by the exodus of white Southern Democrats that began in the Civil Rights era. With views on race and some economic issues that were considerably more conservative than those of many Republicans, their departure left the ideological score of the modern Democratic caucus close to that of

25. Id.
Northern Democrats of the 1970s (-0.4). Republicans also experienced some partisan sorting, as white Southern conservatives entered and more liberal, predominantly Eastern “Rockefeller Republicans” disappeared, but the average score of the Republican caucus has shifted substantially right, from +0.2 in the 1970s to more than +0.6.

**FIGURE 3A: HOUSE 1879–2014**

**PARTY MEANS ON LIBERAL/CONSERVATIVE DIMENSION**


27. See Hetherington, supra note 17, at 421.

Yet another measure of asymmetry is the percentage of “non-centrist” members (those whose DW-Nominate score is below -0.5 or above +0.5): In the House, this describes more than 80% of Republicans and about 10% of Democrats; in the Senate, it includes just over 40% of Republicans and 15% of Democrats.  

Scholars who disagree that divergence is asymmetrical argue that methods other than DW-Nominate for estimating ideological shift show more parity between the parties, or even that Democrats have shifted further from the center than Republicans. This remains a decidedly minority view among political scientists, however.

B. Incumbents vs. Newcomers

The predominant view is that ideological divergence has been driven not by incumbents shifting their ideological position, but rather by the influx of new Members—especially Republicans—who are more extreme than their predecessors. Figure 4 shows this trend.

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29. Id.
C. An Alternative, More Complex Picture

The DW-Nominate data seem to justify dire predictions about intractably dysfunctional government: As legislators have become sorted with near-perfect accuracy into more ideologically coherent and divergent parties, opportunities for coalition building appear to have disappeared. However, the work of several scholars challenges the parsimoniousness of the standard account.

One group of challenges directly concerns the DW-Nominate methodology. Roll-call vote tabulation does not break down or differentially weight votes by importance or ideological content. So, although the data are conventionally presented on a liberal/conservative “ideological” scale, what is actually being measured is party-line voting. Frances Lee’s substantive

33. Aldrich, supra note 26, at 16 fig.4.
analysis of more than twenty years of Senate votes confirms that many issues on the congressional agenda lack an obvious ideological valence.\textsuperscript{35} Hence, something besides sincere ideological differences drives increased party-line voting. This “something,” Professor Lee argues, is “team play” behavior—the will to win and desire to defeat the other party.\textsuperscript{36} To be sure, both ideology and intense competition for power will lower incentives for bipartisan cooperation, but tactics may be more open to reassessment and change than ideologically rooted conflict.\textsuperscript{37}

A different methodological challenge comes from David Bateman, Josh Clinton, and John Lapinski, who argue that DW-Nominate’s use of “bridge legislators” is insufficient to permit accurate comparisons across Congresses “wherever there has been a systematic shift—leftward or rightward—in both member preferences and the policy space.”\textsuperscript{38} Using qualitative historical data about the passage of civil rights and Social Security legislation to produce adjusted estimates of Members’ ideological location over time, they find considerably lower levels of interparty conflict than the standard DW-Nominate estimates.\textsuperscript{39}

A second group of scholars challenges the reductionism of roll-call vote tabulation by emphasizing that recorded votes represent only a portion of Member activity. These scholars examine multiple measures of legislative behavior and productivity over time and paint a far more complex (and positive) picture of congressional functionality. Laurel Harbridge’s study of bipartisanship in the House examines behavior before and after roll-call voting to find “a latent but remarkably persistent level of substantive bipartisan agreement.”\textsuperscript{40} This agreement is evidenced in part by bipartisan co-sponsorship of bills, which declined by less than 20\% during the twenty-year period when bipartisan roll-call voting was declining more than 60\%\textsuperscript{41}. Agenda-setting—the leadership’s manip-


\textsuperscript{36} See id. at 31–37.

\textsuperscript{37} See discussion infra section IV.C. (discussing explanations and remedies focused on party culture and strategic electoral behavior).

\textsuperscript{38} Bateman, Clinton & Lapinski, supra note 34, at 40.


\textsuperscript{40} See id. at 181–93.

\textsuperscript{41} Id. at 62.
ulation of which measures get to the floor and result in a recorded vote—thus obscures the persistence of cross-party alliances and heightens the apparent degree of partisan polarization.42

E. Scott Adler and John D. Wilkerson similarly conclude that “[c]onflict in Congress is neither all consuming nor is it the defining characteristic of lawmaking.”43 Examining a wide variety of qualitative and quantitative data, they conclude that, despite polarization, “legislators do engage in problem solving on a routine and sustained basis.”44 David Mayhew, whose landmark study of congressional productivity challenged conventional wisdom about the negative impact of divided government,45 more recently assembled a fine-grained dataset on the legislative progress of major proposals from Harry Truman to George W. Bush.46 Finding that modern presidents of both parties generally get their major proposals enacted, he concludes that the constitutional system, in operation over time, tends to be majoritarian and self-correcting.47 Each branch eventually pulls back if it deviates too much from the others, and institutions tend to move back toward the median voter.48

D. The Bottom Line

Based on the widely used empirical measure, DW-Nominate, congressional polarization has been steadily and consistently increasing since the 1980s. This trend appears to be driven primarily by the increased extremism of Republican (versus Democratic) and new (versus incumbent) members.

These results accord with widespread perceptions of a Congress increasingly mired in partisan “tribal warfare,”49 but the DW-Nominate method has important limitations. Results are typically presented on a liberal/conservative scale even though the underlying roll-call data are not limited to votes with an ideological valence. What the analyses actually reveal is the extent of party-line voting. This is certainly a measure of partisan conflict, but such voting reflects a range of motivations more diverse, and potentially more open to negotiation, than ideological commitment. This leads to the second limitation. Roll-call voting is crucially important, but it is

42. See id. at 62–83.
44. Id. at 7.
48. See id. at 170.
only one species of congressional behavior. Moreover, it is significantly shaped by the leadership’s agenda-setting power, and so can over-predict the level of entrenched party conflict relative to other indicators such as co-sponsored legislation. As Joshua Huder puts it, “Roll call votes are both a very good measure of polarization and a clearly biased sample.”

Researchers who look at the wider range of Member behaviors do not deny that congressional polarization is a real concern, but their work paints a more complex picture in which significant bipartisan collaboration continues to exist.

II. CONGRESSIONAL POLARIZATION IN HISTORICAL CONTEXT

“[T]he truly unusual historical period in US Congressional polarization is the period of bipartisanship immediately following the Second World War.”

~ Han & Brady

Political parties are not a new phenomenon in American government, and partisan discord is as old as Hamilton’s Federalists and Jefferson’s Democratic-Republicans. Similarly, although practices around the filibuster changed considerably over the twentieth century, the structural components of lawmakers gridlock have existed for more than 200 years. Hence, historical patterns of polarization seem relevant to understanding, and to predicting the likely permanence of, contemporary congressional dysfunction.

A. How Much Partisan Conflict Is “Normal” for U.S. Politics?

On its face, the message of history is straightforward and ominous: As shown in Figure 1 above, the standard DW-Nominate measure reveals a higher level of polarization in both chambers than at any time in the history of the two major parties. In the modern post–World War II era, the trend of partisan conflict has been disturbingly monotonic and accelerating.

For some researchers, however, history tells a different story. In this account, significant levels of congressional polarization are the norm in U.S. politics. Mid-twentieth-century lows are the anomaly, a period when partisan conflict was suppressed by politically expedient accommodation


52. See Aldrich, supra note 26, at 8–10.

of Southern racial repression. Political blogger Matthew Yglesias gives a more emotive but accurate explication of this reading of the history:

[I]t really is remarkable that for all the bellyaching about the decline of bipartisan behavior in DC there’s very little attention paid to the fact that there are actual reasons this has happened beyond Newt Gingrich being a meany and bloggers being too shrill. The Jim Crow South gave rise to an odd structure of American political institutions whereby both of the parties contained substantial ideological diversity. This had the benefit of setting the stage for a wide array of cross-cutting alliances. It came, however, at the cost of consigning a substantial portion of the population to life under a brutal system of apartheid ruthlessly upheld through systematic violence.

After that system collapsed, there was a two decade or so period during which the voters and parties were re-aligning themselves during which we had cross-cutting alliances but no apartheid. And now the aligning process is done, so we have two parties where essentially all Democrats are to the left of essentially all Republicans and so you have relatively few genuinely bipartisan coalitions.

B. Is Current Polarization Different from Earlier High-Conflict Periods?

Because neither party competition nor institutional arrangements vulnerable to partisan gridlock are new features of American government, earlier periods of extreme party conflict may help understand and predict the course of contemporary events. The previous high point from 1890 to 1910, when the country was undergoing major economic transitions and debating the U.S. role in a changing international order, seems especially relevant. Thomas Carsey and Geoffrey Layman have argued that the number of issues dividing today’s parties is uniquely large, leaving few crosscutting issues around which new coalitions might form. But other scholars identify multiple similarities between the present and the 1890 to 1910 era including, a “resurgence in religious activity,” a “melding of moral and economic issues,” and partisan debates “laden with moral overtones”; party affiliation becoming a “social as well as ideological phenomenon”; large population shifts within the country and great

54. See, e.g., Aldrich, supra note 26, at 14; Brady & Han, Then and Now, supra note 11, at 130; Han & Brady, Historical Norms, supra note 51, at 531; Hetherington, supra note 17, at 421.
57. Brady & Han, Then and Now, supra note 11, at 150–51.
58. Id. at 136.
disparities of wealth;[59] close electoral competition such that small voter
shifts could swing control from one party to the other;[60] and a period of
tight leadership discipline that established a “highly centralized and
intensely partisan House.”[61]

Going back even further, John Aldrich argues that the turn of the
nineteenth century saw comparably high levels of conflict between
Federalists and Democratic-Republicans, as well as familiar patterns that
included “increased partisan polarization, spreading over new dimen-
sions of politics and policy,” “close electoral parity between the two
parties,” and ruthless strategic behavior to gain electoral advantage.[62]

Mann and Ornstein have emphasized a cultural dimension, which,
they argue, sets contemporary congressional polarization apart. They
perceive an unparalleled level of acrimony, intolerance, disrespect of
established norms of professional behavior, publicly expressed disdain of
other members and the President, and tactical ruthlessness.[63] The emer-
gence of strident niche-oriented radio and cable channels helps fuel
partisan antipathy.[64] However, Professors Brady and Han point to eras
when members settled debates with physical assaults and “the aptly named
sergeant at arms” removed weapons from arriving representatives,[65] while
Kerwin Swint has documented that vituperation and scurrilous public
attacks on the opposition date back at least to 1800 and the presidential
contest between Thomas Jefferson and John Adams.[66] Moreover,
newspapers in the nineteenth century were notoriously partisan vehicles
that blithely sacrificed factual accuracy and objective reporting in order to
“convert the doubters, recover the wavering, and hold the committed.”[67]

60. Brady & Han, Then and Now, supra note 11, at 134.
61. Hetherington, supra note 17, at 427.
63. See Thomas E. Mann & Norman J. Ornstein, It’s Even Worse than It Looks: How
the American Constitution System Collided with the New Politics of Extremism 31–43 (2nd
prtg. 2013) [hereinafter Mann & Ornstein, Even Worse than It Looks] (discussing impact of
Newt Gingrich’s tactics); infra section IV.C (discussing rise in “toxic party culture”).
64. See Mann & Ornstein, Even Worse than It Looks, supra note 63, at 58–67.
65. Brady & Han, Then and Now, supra note 11, at 120–21.
66. Kerwin Swint, Founding Fathers’ Dirty Campaign, CNN: Mental Floss (Aug. 22,
.slogans [http://perma.cc/NM5N-NR4A]; see also Kerwin C. Swint, Mudslingers: The Top
25 Negative Political Campaigns of All Time 183–92 (2006) (ranking election of 1800 as
fifth most negative campaign in U.S. history).
67. James L. Baughman, The Fall and Rise of Partisan Journalism, U. Wis. Ctr. for
E. Gienapp, “Politics Seem to Enter into Everything”: Political Culture in the North, 1840–
1860, in Essays on American Antebellum Politics, 1840–1860, at 14, 41 (Steven E. Maizlish
& John J. Kushma eds., 1982)).
In sum, although current levels of partisan misbehavior and media manipulation are undoubtedly high, they may not be historical anomalies.

C.  The Bottom Line

The inquiry into history follows what is becoming a familiar theme: A seemingly straightforward and discouraging answer becomes, on deeper examination, far more nuanced and less relentlessly pessimistic. The current level of congressional polarization is the highest since the Civil War. However, the frame of reference for judging “normal” levels of partisan conflict is skewed by an era of bipartisan harmony purchased with racial appeasement. Polarization levels have demonstrably varied over time. There is no clear political science consensus on whether the present era is truly exceptional or instead has parallels with earlier periods of heightened congressional polarization—particularly the previous high point from 1890 to 1910—that did eventually abate.

III. CAN CONGRESSIONAL POLARIZATION BE EXPLAINED BY POLARIZATION IN THE ELECTORATE?

“For a few years I’ve been fascinated by the idea that, in American politics, the perception of polarization is larger than polarization itself.”

~Andrew Gelman\(^{68}\)

Acknowledging the role of the Civil Rights movement in ending an era of (artificially) low polarization does not explain why partisan conflict in Congress has continued to increase steadily in the intervening decades. The most obvious hypothesis would be that Congress has become more polarized because the electorate has become more polarized. This Part begins by looking at two competing portraits of voting-eligible adults, both of which are drawn from a large recent national survey of political attitudes. Then it describes the similarly conflicted views of political scientists.

A.  Two Hostile Camps or Many Cross-Pressured Clusters? The Pew Polarization Study

In June 2014, the Pew Research Center released a much-anticipated report based on one of the largest studies of political attitudes outside the long-running American National Election Studies (ANES).\(^{69}\) Pew’s survey capped a period that epitomized polarized congressional politics: budget sequestration, months of dancing at the edge of the fiscal cliff, and the lingering death of immigration reform. So it was no surprise


when the report—dismally titled *Political Polarization in the American Public: How Increasing Ideological Uniformity and Partisan Antipathy Affect Politics, Compromise and Everyday Life*70—described a citizenry that mirrored all the dimensions of congressional polarization:

- “Republicans and Democrats are more divided along ideological lines—and partisan antipathy is deeper and more extensive—than at any point in the last two decades. These trends manifest themselves in myriad ways, both in politics and in everyday life.”71
- “In each party, the share with a highly negative view of the opposing party has more than doubled since 1994. Most of these intense partisans believe the opposing party’s policies ‘are so misguided that they threaten the nation’s well-being.’ ”72
- “People with down-the-line ideological positions—especially conservatives—are more likely than others to say that most of their close friends share their political views. Liberals and conservatives disagree over where they want to live, the kind of people they want to live around and even whom they would welcome into their families.”73
- “[A]t a time of increasing gridlock on Capitol Hill, many on both the left and the right think the outcome of political negotiations between Obama and Republican leaders should be that their side gets more of what it wants.”74

Only by persevering to the end of this negative account could a reader discover that the situation was perhaps not nearly so dire:

These sentiments are not shared by all—or even most—Americans. The majority do not have uniformly conservative or liberal views. Most do not see either party as a threat to the nation. And more believe their representatives in government should meet halfway to resolve contentious disputes rather than hold out for more of what they want.75

The topline bullet points of the report got considerable coverage in news reports and political blogs; the qualifying language that provided context was rarely picked up.76

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71. Id. at 6.
72. Id. at 6–7.
73. Id. at 7.
74. Id.
75. Id. at 8 (emphasis added); see also id. at 77–78 (providing more detailed explanation of differences between majority and polarized minority views).
Two weeks later, Pew released a second report—Beyond Red vs. Blue: The Political Typology—Fragmented Center Poses Election Challenges for Both Parties—analyzing additional data gathered in the same survey. This report, which got little coverage even on Pew’s own blog, offered a very different framing:

Partisan polarization—the vast and growing gap between Republicans and Democrats—is a defining feature of politics today. But beyond the ideological wings, which make up a minority of the public, the political landscape includes a center that is large and diverse, unified by frustration with politics and little else. As a result, both parties face formidable challenges in reaching beyond their bases to appeal to the middle of the electorate and build sustainable coalitions.

This second report was based on analyses that used responses to twenty-three questions about political attitudes and values to cluster respondents into cohesive groups. It specifically addressed the methodological differences with the earlier report:

[A] significant limitation of the ideological scale used in the [first] polarization report is that it treats political ideology as a single left-right scale. This approach is valuable in terms of tracking levels of ideological consistency over time, but it does a poor job of describing the political “center” other than that they don’t hold consistently liberal or consistently conservative views.

The result of the cluster analysis, reproduced in Table 1, is a complex and nuanced picture in which a solid majority of voters (and a sizeable plurality of the “politically engaged”) are what political scientists term “cross-pressured;” holding a mix of liberal and conservative views, they are not well-represented by either party.
TABLE 1

<table>
<thead>
<tr>
<th>The 2014 Political Typology: Polarized Wings, a Diverse Middle</th>
<th>Percent of...</th>
<th>%</th>
<th>%</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Partisan Anchors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadside Conservatives</td>
<td>36</td>
<td>43</td>
<td>57</td>
<td></td>
</tr>
<tr>
<td>Socially conservative populists</td>
<td>12</td>
<td>15</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Business Conservatives</td>
<td>10</td>
<td>12</td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>Pro-Wall Street, pro-immigrant</td>
<td>10</td>
<td>17</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>Solid Liberals</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liberal across-the-board</td>
<td>54</td>
<td>67</td>
<td>43</td>
<td></td>
</tr>
<tr>
<td>Less Partisan, Less Predictable</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Young Outsiders</td>
<td>14</td>
<td>15</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Conservative views on government, hot social issues</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hard-pressed Skeptics</td>
<td>13</td>
<td>13</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>Financially stressed and pessimistic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Next Generation Left</td>
<td>12</td>
<td>15</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Young, liberal on social issues, less on social safety</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faith and Family Left</td>
<td>15</td>
<td>18</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Racially diverse and religious</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bystanders</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Young, diverse on the sidelines of politics</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>N</td>
<td>10,013</td>
<td>7,999</td>
<td>4,767</td>
<td></td>
</tr>
</tbody>
</table>

2014 Political Typology: Figures may not add to 100% because of rounding. The politically engaged are those likely to vote, closely follow public affairs and say they always or nearly always vote.

PEW RESEARCH CENTER

The bipolar framing of the two Pew reports parallels a vehement political science debate about the nature and extent of polarization in the electorate—a debate considered next.

B. Polarization in the Electorate: The Political Science Debate

When it comes to assessing the existence and strength of polarization in the electorate, one of the few areas on which political scientists agree is that the answer depends very much on the type of voter being considered. In descending order of clear evidence of polarization, three groups can be distinguished: activists, party identifiers, and everyone else.

1. Activists.—There is general agreement that party activists as a group tend to be even more well-sorted by party and more ideologically coherent and ideologically divergent than Congress itself. They are, in other words, highly polarized.

82. Pew, Beyond Red vs. Blue, supra note 77, at 1.
2. Party Identifiers. — Citizens who self-identify as Republicans or Democrats have become more ideologically coherent across the range of social and economic issues and more well-sorted into the “appropriate” party.84 Still, researchers have found that two-thirds of even strong partisans disagree with their party on at least one issue they consider personally important.85 An illustration drawn from the Pew cluster analysis is the “Business Conservatives” cluster: individuals who predominantly identify with the Republican Party and share the party’s pro-business, anti-regulatory platform, but who tend to be pro-immigration and less aligned with the party’s social conservatism on such issues as gay rights.86

With respect to ideological divergence, party identifiers have probably moved further from the center, although this is far less well-established,87 and their divergence is certainly not as extreme as among party activists88 or legislators.89 There is a methodological problem here, in that measures of citizens’ ideological consistency are often used to infer that Republicans and Democrats “are further apart.”90 Questions used to index ideology often present dichotomous choices, even though many people would not place themselves 100% on one side or the other. For example, one Pew ideological index question asked respondents to pick the “statement [that] comes closer to your own views—even if neither is exactly right”: “The best way to ensure peace is through military strength” (scored conservative) or “Good diplomacy is the best way to ensure peace” (scored liberal).91 A moderate Democrat who on balance preferred diplomacy but felt that military strength was also important would answer the question in the same way as a radical pacifist. Hence, over a set of ideologically consistent

party convention delegates since 1972). See generally supra notes 16–19 and accompanying text (explaining the three strands of polarization).


85. Hillygus & Shields, Persuadable Voter, supra note 80, at 62; see also Jeremy C. Pope, Voting vs. Thinking: Unified Partisan Voting Does Not Imply Unified Partisan Beliefs, 10 Forum, no. 3, art. 5, 2012, at 8–10 (finding 30–40% of strong party affiliates and approximately 50% of weak party affiliates disagree with party on at least one issue).


87. See, e.g., Barber & McCarty, Causes and Consequences, supra note 5, at 25–26; Hetherington, supra note 17, at 446.

88. See Layman et al., supra note 83, at 340–41; Layman, Carsey & Horowitz, supra note 84, at 96–97.


91. Pew, Polarization in the Public, supra note 70, at 82, 103, 105–06.
responses, this method tends to amplify the *apparent* distance between Democratic and Republican respondents.92

Party identifiers do increasingly evidence cultural dimensions of polarization. Compared to a generation ago, more now say that they have negative feelings about members of the other party,93 would be uncomfortable with their child marrying someone identified with the opposite party,94 and prefer having friends from and living near those of their own party.95 Republican-identifiers are somewhat more likely to express these views than Democrat-identifiers.96

Party identifiers disproportionately affect electoral outcomes because they are more likely to vote in primary and general elections as well as contribute to and volunteer for political campaigns.97 Beyond agreeing on this fact, however, political scientists passionately dispute the size and impact of this group as compared to the rest of the electorate.98 Emblematic of one camp is Alan Abramowitz, whose book *The Disappearing Center: Engaged Citizens, Polarization, and American Democracy* argues that engaged and polarized party identifiers are a large, important, and growing segment of voters.99 Morris Fiorina, whose book *Culture War? The Myth of a Polarized America* insists that ideologically coherent and divergent partisanship remains the exception within the electorate, epitomizes the other camp.100

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94. See Iyengar, Sood & Lelkes, supra note 93, at 415–18; see also Pew, Polarization in the Public, supra note 70, at 48 (noting 15% of Democrats and 17% of Republicans feel this way).

95. See Pew, Polarization in the Public, supra note 70, at 42–44; see also Wendy K. Tam Cho, James G. Gimpel & Iris S. Hui, Voter Migration and the Geographic Sorting of the American Electorate, 103 Annals Ass’n Am. Geographers 856, 859–60, 866 (2013) (finding partisans relocate based on racial composition, income, and population density but also prefer areas populated with copartisans).

96. See Pew, Polarization in the Public, supra note 70, at 32–33, 44, 48; Iyengar, Sood & Lelkes, supra note 93, at 418.

97. See Pew, Polarization in the Public, supra note 70, at 72–73; see also Abramowitz, Disappearing Center, supra note 22, 86–89 (noting greater voter turnout among strong partisans); supra Table 1 (showing greater political engagement among “partisan anchors” than “less partisan” groups).

98. Hetherington, supra note 17, at 431.


100. Morris P. Fiorina et al., Culture War? The Myth of a Polarized America, at xiii, xv (3d ed. 2010) [hereinafter Fiorina et al., Culture War?].
3. *Everyone Else* (“The Center” or “The Middle”). — The state of polarization among the rest of the electorate is difficult to assess and highly disputed. Specific evidence is reviewed below, but the overall picture appears to be as follows. Compared to activists and party identifiers, most citizens are not particularly well sorted by partisan identity and do not hold ideologically coherent views—at least so long as “coherence” is defined by reference to the conceptions of liberalism and conservatism embodied in the current Democratic and Republican party platforms. Instead, the common pattern is for individuals to hold a mix of liberal and conservative preferences that makes neither party a good ideological fit. In terms of ideological divergence, this large group is sometimes called “the center” or “the middle”—implying an ideological location between the two party extremes—but it is probably incorrect to attribute uniformly moderate preferences to this diverse range of citizens. In general, this group is less politically engaged than the other two groups although, as the Pew survey data show, it spans a huge range from politically active to completely apathetic.

   a. *Partisan Sorting*. — With respect to partisan sorting, Table 2 summarizes the latest ANES data on how voting-eligible adults identify their party affiliation.

   **Table 2: U.S. Party Identification 2012**

<table>
<thead>
<tr>
<th>Party Identification</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong Democrat</td>
<td>20%</td>
</tr>
<tr>
<td>Weak Democrat</td>
<td>15%</td>
</tr>
<tr>
<td>Independent-leaning Democrat</td>
<td>12%</td>
</tr>
<tr>
<td>Pure Independent</td>
<td>14%</td>
</tr>
<tr>
<td>Independent-leaning Republican</td>
<td>12%</td>
</tr>
<tr>
<td>Weak Republican</td>
<td>12%</td>
</tr>
<tr>
<td>Strong Republican</td>
<td>15%</td>
</tr>
</tbody>
</table>

101. See infra section III.B.3.a.
102. See infra section III.B.3.b.
103. See infra section III.B.3.c.
105. See infra notes 130–133 and accompanying text.
106. See supra Table 1 (showing less political engagement among “less partisan” groups than partisan groups).
107. Fiorina, Closet Partisans, supra note 80.
In follow-up surveys, “strong” party identifiers virtually always remain consistent in their declared party affiliation, and “weak” identifiers overwhelmingly do so. The much-debated enigma is the 38% who self-identify as pure and “leaning” Independents. The proportionate share of these groups started to increase in the early 1970s. In recent Gallup polling, a record 43% of respondents self-identified as Independent.

Many political scientists are skeptical about Independents, especially the leaners. According to the classic treatment, “[L]eaners are never neutral, and the extent of their affect almost invariably resembles that of weak partisans.” Scholars who perceive more polarization in the electorate describe Independents (particularly leaners) as “closet partisans” who dislike being labeled Republican or Democrat but consistently support only one party’s candidate. Scholars who perceive less polarization in the electorate counter that even leaners are more likely to support third-party candidates and are less consistent in their self-reported partisan identification over time. Indeed, Professor Fiorina argues that skepticism about Independents rests on an unresolved methodological problem of cause and effect: “[T]he tendency of leaning independents to vote for the party toward which they lean may indicate that they use their voting intention to answer the directional probe. That is, ‘I’m going to vote for Obama, so I guess I lean to the Democrats.’”

Whichever side has the better of this argument, polls consistently show that the majority of Americans express an unfavorable view of both the Republican and the Democratic parties. Indeed, as just noted, a
key element of the skeptical view of Independents is the assumption that
these voters do not want to express affiliation with either party. This in
itself clearly distinguishes them from both activists and party identifiers,
for whom partisan affiliation is a strong component of identity that fuels
ideological coherence and divergence.116

b. Ideological Coherence. — To suggest that political opinions within the
electorate generally (mass opinion) are becoming consistently liberal or
conservative flouts a bedrock political science principle that most
Americans are “innocent of ‘ideology.’ ”117 Nevertheless, Professor
Abramowitz makes a variant of this argument in The Disappearing Center.
He theorizes that people become more politically engaged and ideolo-
gically consistent as they become better educated (even if many prefer to
self-identify as Independent).118 Hence, as education levels within the
electorate rise, so does the prevalence of voters with consistently liberal or
conservative views.119 Correlatively, he argues, people whose opinions
remain in the middle of the libera/conservative spectrum are dispropor-
tionately the politically uninformed and disengaged.120 The “center” is
disappearing, Professor Abramowitz believes, because it is increasingly
occupied by the least electorally relevant citizens.

Unsurprisingly, other scholars dispute this picture of growing
ideological coherence in mass opinion.121 Analyzing responses to ANES
policy questions over time, Jeremy Pope found that weak party identifiers
and leaners frequently defect from the party line in their issue

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116. See generally Lilliana Mason, “I Disrespectfully Agree”: The Differential Effects
(finding individual’s identification with party powerfully drives “political thought,
behavior, and emotion”).

117. Philip E. Converse, The Nature of Belief Systems in Mass Publics, in Ideology and

118. See Abramowitz, Disappearing Center, supra note 22, at 120–27; see also Alan
Abramowitz, The Polarized Public?: Why American Government Is So Dysfunctional, at xi–
xi (2012) (rejecting argument voters are “innocent victims” because “fundamental fact
underlying the deep partisan divide in Washington” is that “rank-and-file Democrats and
Republicans are themselves deeply divided”).

119. See Abramowitz, Disappearing Center, supra note 22, at 120–27.

120. See id.; cf. Broockman, supra note 92 (manuscript at 23–26) (using different
analytical method to show greater ideological coherence of more educated and engaged
voters does not mean their opinions are more extreme).

121. See, e.g., Barber & McCarty, Causes and Consequences, supra note 5, at 23–26
(concluding most voters do not share extreme policy positions); Hetherington, supra note
17, at 422, 431, 446–48 (same); Seth J. Hill & Chris Tausanovitch, A Disconnect in
positions. He concludes, “[T]here is nothing wrong with the idea that
leakers often look very much like the weak partisans in their attitudes.
The problem is that the parties in the electorate do not have nearly the
policy coherence necessary to think of them as unified camps." This
conclusion aligns with survey reports that a substantial proportion of
Americans believe neither major party well represents their views.

  c. Ideological Divergence. — Perhaps the most interesting part of the
debate about polarization in the electorate is whether citizens in the
large, amorphous “middle” in fact generally hold moderate, centrist
views or, instead, are becoming more extreme in their issue positions. To
some degree, disagreement on this point reflects differing character-
izations of the same evidence. More fundamentally, the method-
ological problem of using measures of coherence to infer divergence
reappears here. The previous discussion pointed out how cumulating
dichotomous answers in order to construct liberal/conservative ideology
scales will overstate the apparent extremism of ideologically consistent
respondents. The reverse effect—masking extremism as apparent
moderation—occurs when ideologically inconsistent answers (as judged by
prevailing liberal/conservative ideological conceptions) are averaged.
For example, a right-wing populist who selects the Republican answer on
immigration because he believes in deporting all illegal immigrants and
the Democratic answer on business regulation because he distrusts Wall
Street will fall in the center of the distribution—as will a committed
libertarian who chooses the Republican answer on business regulation
and the Democratic answer on abortion because she believes govern-
ment should stay out of both areas.

122. Pope, supra note 85, at 6–8.
123. Id. at 3; see also Hillygus & Shields, Persuadable Voter, supra note 80, at 59–68
(presenting data on party identifiers disagreeing with issues in party platform); Delia
Baldassarri & Andrew Gelman, Partisans Without Constraint: Political Polarization and
124. See Fiorina & Abrams, Americans Not Polarized, supra note 104, at 44; Jeffrey M.
Jones, In U.S., Perceived Need for Third Party Reaches New High, Gallup (Oct. 11, 2013),
(on file with the Columbia Law Review).
125. See Hill & Tausanovitch, supra note 121, at 1059 (acknowledging results may
depend on choice of survey question); cf. Todd Eberly, The Difference Between
http://freestaterblog.blogspot.com/2014/01/the-difference-between-polarization-and.html
[http://perma.cc/N9XZ-PM H4] (showing how data about public opinion on abortion over time can be interpreted as
either increasingly divergent or not).
126. See supra notes 90–92 and accompanying text.
127. Fiorina, Americans Not More Polarized, supra note 81. Conceptual chauvinism is
embedded in the way “ideological coherence” is deployed in this area. As these examples
suggest, there are coherent political philosophies that transcend the liberal/conservative
boundaries defined by current party platforms. Libertarianism is probably the most thoroughly
conceptualized, but it is not the only one. Moreover, the issue positions that characterize various
Using methods deliberately designed to measure divergence, Hill and Tausanovitch conclude that “Americans tend to be no more distant from one another today than they were in the 1950s,” even on social issues often thought to be driving polarization.128 This is not the same as saying that the middle is “a mass of principled centrists.”129 In The Persuadable Voter, Hillygus and Shields find that the electorate “is not simply moderate across policy issues; it holds heterogeneous policy preferences” that candidates can use to build winning coalitions.130 Moreover, heterogeneity is not the same as chaos. Voters “do often hold true and meaningful policy preferences”—even if prevailing liberal/conservative conceptions cannot predict what those preferences will be.132 Consider, for example, the four clusters of citizens, revealed in the Pew analysis, who are not party-identifiers:133

- “Faith and Family Left”: Predominantly non-white and older, they “support activist government and a strong social safety net,” but their deep religious convictions diverge from the Democratic party line on social issues like same sex marriage. Roughly half hold an equal mix of liberal and conservative values.134

- “Hard-Pressed Skeptics”: Battered by the economic downturn and the poorest of any group, they deeply resent both government and business. Although critical of government performance, they strongly support increased social spending but hold more conservative views on issues such as homosexuality and are less likely to approve of the Affordable Care Act. Two-thirds express an equal number of liberal and conservative positions.135

- “Young Outsiders”: Younger and more ethnically diverse than Republicans, they share a deep opposition to increased government spending on social programs but tend to be liberal on social issues such as homosexuality, secular in religious orientation, and generally open to

Clusters of mass opinion in the Pew analysis (discussed next) have a discernible rationality, even if they do not map onto a fully conceptualized political philosophy.

128. Hill & Tausanovitch, supra note 121, at 17.
129. Fiorina, Closet Partisans, supra note 80.
131. Hillygus & Shields, Persuadable Voter, supra note 80, at 52.
132. See Broockman, supra note 92 (manuscript at 11–15).
133. See supra Table 1.
135. Id. at 2, 10–11, 18, 105–06.
immigration. Seventy percent take an equal mix of liberal and conservative positions.\textsuperscript{136}

\textit{Next Generation Left}: The other principal cluster of young voters, they have liberal views on social issues, but are more positive about Wall Street and wary of the social safety net because of its costs. Just over 40\% take an equal number of liberal and conservative positions.\textsuperscript{137}

All these clusters are heavily cross-pressured, comprising voters who “genuinely support[] liberal policies in some domains and conservative policies in others,”\textsuperscript{138} although the nature and direction of the pressures are quite different for each cluster. Together, they total 57\% of registered voters and more than 40\% of “politically engaged” citizens\textsuperscript{139}—giving rise to the subtitle of the Pew report, \textit{Fragmented Center Poses Election Challenges for Both Parties}.

Finally, the diverse and fragmented middle does not exhibit the cultural polarization of strong party-identifiers. Overall, substantially more people say they prefer elected officials who make compromises to those “who stick to their positions.”\textsuperscript{140} The pro-compromise position is even stronger in younger subgroups.\textsuperscript{141} Finally, the overwhelming majority report little concern about living where most people share their political views, having family members marry within their party, or having most of their close friends share their political views.\textsuperscript{142}

C. \textit{The Bottom Line}

Congressional polarization is not mirrored by polarization in the electorate generally. Most citizens appear to hold a mix of liberal and conservative preferences. This cross-pressured state is reflected in polls expressing a negative opinion of both parties and a belief that neither party well-represents their views. More evidence of polarization appears in subgroups of the electorate whose influence on the political process is disproportionate to their numbers. In particular, activists are at least as polarized as Congress. Those who strongly self-identify with one or the other party have more characteristics of polarization than the majority of citizens, and there are signs that this subgroup is becoming more

\begin{itemize}
  \item \textsuperscript{136} Id. at 2, 10–11, 18–19, 103–04.
  \item \textsuperscript{137} Id. at 2, 8–9, 17–18, 107–08.
  \item \textsuperscript{138} Broockman, supra note 92, at 15.
  \item \textsuperscript{139} See supra Table 1.
  \item \textsuperscript{140} Pew, Beyond Red vs. Blue, supra note 77, at 24.
  \item \textsuperscript{141} See id. (finding 71\% of Next Generation Left and 57\% of Young Outsiders prefer compromise).
  \item \textsuperscript{142} See Pew, Polarization in the Public, supra note 70, at 98, 109–10, 123 (finding over 70\% of respondents say living among people with shared political views and having family members marry within political party is unimportant and only 35\% claim most close friends share their political views).
\end{itemize}
polarized. Still, even most partisans disagree with their party on at least one issue of importance to them.

IV. OTHER POSSIBLE EXPLANATIONS

“[M]ore than most people we realize how little we genuinely know about the operation of complex political processes and institutions, and, consequently, how likely it is that proposed reforms will prove ineffectual or, worse, counterproductive.”

~Fiorina, Abrams & Pope

Because the most obvious explanatory hypothesis for congressional polarization—legislators are simply representing the highly polarized preferences of their constituency—is not supported by the evidence, other kinds of explanations have been proffered. Many of these are plausible hypotheses, but the actual evidential support is slim, particularly given how fundamental and controversial the accompanying remedial proposals tend to be. Moreover, some of the most vigorously argued explanations, and associated proposed cures, are in direct conflict. At least so far, no smoking gun has been discovered that convincingly accounts for rising congressional polarization in recent decades or supports the prediction that legislative gridlock is likely to be intractably entrenched.

A. Explanations Focused on Distortion of Electoral Outcomes

If current levels of congressional polarization do not reflect preferences of the electorate, a logical hypothesis is that some aspect of the electoral process is producing unrepresentative representatives. Gerrymandering, use of primaries for candidate selection, and campaign financing are the prime targets of attention and proposed reform.

Gerrymandering is a venerable American tradition. Although it is conceivable that today’s state legislatures are just more adept at partisan manipulation than all their predecessors, the more plausible account focuses on technological advances: New methods of gathering and analyzing information now enable highly accurate micro-mapping of residential patterns that makes partisan line-drawing far more effective. Still, researchers generally reject the gerrymandering explanation. For one thing, partisan redistricting cannot explain polarization in the

143. Fiorina et al., Culture War?, supra note 100, at 209.
144. “Gerrymander” is derived from Elbridge Gerry (Madison’s Vice President) and salamander (the shape of an electoral district he created while Governor of Massachusetts). Kenneth C. Martis, The Original Gerrymander, 27 Pol. Geography 833, 833–35 (2008).
146. See, e.g., Barber & McCarty, Causes and Consequences, supra note 5, at 27–28; Gary C. Jacobson, Eroding the Electoral Foundations of Partisan Polarization, in Solutions to Political Polarization in America, supra note 16, at 83, 86.
Senate\(^{147}\) or in House delegations from low-population states with a single, at-large district.\(^{148}\) Moreover, representatives from competitive districts (that is, districts with a mix of registered Republicans and Democrats) do not have more moderate roll-call voting records than those from extremely partisan districts.\(^{149}\) Finally, simulations of expected partisanship of representatives from randomly generated districts produce results almost as polarized as the actual Congress.\(^{150}\)

Even more disconcerting than the research that fails to support the gerrymandering hypothesis are recent studies finding that legislators from districts with a heterogeneous mix of Republican and Democratic voters tend to have more extreme roll-call voting records than those from homogenous districts.\(^{151}\) One proposed explanation is that heterogeneity creates greater electoral uncertainty, which allows more extreme candidates to pursue policy goals that diverge from median voter preferences in pursuit of the support of more engaged and ideological voters.\(^{152}\) Whether or not this explanation is accurate, the evidence suggests that districting reform in the direction of creating more competitive districts could actually do more harm than good.\(^{153}\)

The second area of focus, primaries, rests on the observation that primary turnout is reliably lower than turnout in the general election and the standard wisdom that this exaggerates the voice of activists and strong partisans who favor more extreme candidates than the median voter would prefer.\(^{154}\) The commonly used closed primary—in which voting is limited to registered party members—is a relatively recent method of selecting who will represent the party in the general election.\(^{155}\) Hence, some reformers propose moving to open or top-two primaries in order to expand the pool of voters who select

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147. See Bafumi & Herron, supra note 89, at 529–30. Since the enactment of the Seventeenth Amendment in 1913, both senators from each state are directly elected at large. U.S. Const. amend. XVII.


149. See Barber & McCarty, Causes and Consequences, supra note 5, at 27–28; McCarty, Reducing Polarization, supra note 148 (manuscript at 14–26).


151. See McCarty, Reducing Polarization, supra note 148 (manuscript at 22–26) (collecting studies).

152. Id.

153. See id. at 25.


155. See infra section IV.B (discussing history of parties’ role in campaigns).
candidates—or even abolishing primaries altogether in favor of 
ranked-voting, instant runoff elections. Some studies do link open 
primaries with more moderate candidates, but recent empirical work 
finds little effect on legislative polarization from the type of primary.

Mandatory voting is a more extreme proposal for expanding the group 
of voters who select representatives. Formal modeling provides some 
support for thinking that substantially increased turnout would shift 
candidate positions toward the median voter, but many commenters warn 
of the unpredictable, and possibly unintended, consequences of so funda-
mental a change in American elections—a concern that is hardly fanciful 

156. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 147–49. 
Open primaries allow any registered voter to vote in any one party-specific primary. Top-two 
primaries involve all candidates of all parties with the top two vote getters, regardless of party, 
moving on to the general election. Congressional and Presidential Primaries: Open, Closed, 
Semi-Closed and “Top Two,” Ctr. for Voting & Democracy, http://www.fairvote.org/research-
and-analysis/presidential-elections/congressional-and-presidential-primaries-open-closed-

157. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 149–52; 
Arend Lijphart, Polarization and Democratization, in Solutions to Political Polarization in 
America, supra note 16, at 73, 74–75. In instant runoff systems, voters rank all candidates in 
order of preference; votes are tabulated using preference rankings to simulate a series of 
perma.cc/UDU4-3TDE] (last visited Aug. 12, 2015).

158. See, e.g., Elisabeth R. Gerber & Rebecca B. Morton, Primary Election Systems and 
Representation, 14 J.L. Econ. & Org. 304, 321 (1998) (comparing extremeness of legislators 
elected through open versus closed primaries, based on ideology ranking of Americans for 
Democratic Action); Karen M. Kaufmann, James G. Gimpel & Adam H. Hoffman, A Promise 
istics of open versus closed primary voters vis-à-vis characteristics of general election voters).

159. See McCarty, Reducing Polarization, supra note 148 (manuscript at 3–4); Eric 
McGhee et al., A Primary Cause of Partisanship? Nomination Systems and Legislative 

160. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 140–43; 
Lijphart, supra note 157, at 78–79.

161. See, e.g., Justin Mattias Valasek, Get Out the Vote: How Encouraging Voting 
Changes Political Outcomes, 24 Econ. & Pol. 346, 360 (2012); cf. Steven Callander & 
Catherine H. Wilson, Turnout, Polarization, and Duverger’s Law, 69 J. Pol. 1047, 1055 
(2007) (discussing correlation between reduced turnout and increased polarization).

162. See, e.g., Jason Brennan & Lisa Hill, Compulsory Voting: For and Against 83–107 
(2014); John Sides, Even More on the Potential Impact of Mandatory Voting, Wash. Post: 
/2015/03/25/even-more-on-the-potential-impact-of-mandatory-voting/ [http://perma.cc/ 
NE55-PB17]; see also Shane P. Singh, Compulsory Voting and Dissatisfaction with 
papers.cfm?abstract_id=2429002 (on file with the Columbia Law Review) (finding, based 
on evidence from Latin American countries, mandatory voting increases dissatisfaction 
and encourages citizens experiencing alienation to question political legitimacy).
discussed above, of creating heterogeneous congressional districts or of implementing some popular campaign finance reforms, discussed next.

The third focus, campaign financing, is a plausible contributor to polarization because it also has changed over time. However, the empirical evidence here actually contradicts some of the most advocated reform proposals. For example, it appears that partial public funding can actually increase polarization, apparently by disproportionately decreasing contributions from “access-oriented” interest groups. These are groups, predominantly industry and trade associations, who care about access to whomever holds the office, in contrast to issue-oriented groups, who care about supporting candidates aligned with the group’s substantive preferences or ideology. Because access-oriented groups seek to invest in longevity in office, they tend to support incumbents over challengers, and more moderate over more extreme candidates. Full public funding removes this effect, but so far has not reduced polarization in the states that have implemented it.

With respect to private funding, researchers have not found that corporate political action committees (PACs) drive polarization; such donors tend to be access-oriented rather than ideologically oriented and to hedge their bets by spreading funding around. Individual donors, by contrast, are generally more ideological than both PACs and the median voter; moreover, they tend to be less concerned with a candidate’s electability. Recent research on state legislators suggests that the most widely advocated campaign financing reform—restricting PAC contri-

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163. See supra notes 151–153 and accompanying text.
164. See infra notes 166–172 and accompanying text.
165. See infra section IV.B (discussing history of parties’ role in campaigns).
168. Hall, supra note 166, at 23–24. Recall the polarization evidence that new members replacing incumbents account for more movement to the extremes than existing members shifting their positions. See supra section 1.B.
171. Barber, supra note 170, at 6.
butions while encouraging individual contributions—can actually increase legislative polarization. 172

In sum, although electoral-process reforms are widely advocated as remedies, there is little hard evidence that gerrymandering, primaries, or existing campaign financing practices are the causal agents driving contemporary congressional polarization. This is probably good news, given the formidable legal and institutional obstacles to large-scale national reform in these areas.

B. Explanations Focused on Party Power and Control

Another set of proposed explanations for congressional polarization focuses on the parties. However, these explanations run in opposite directions: Some researchers insist that polarization has increased because the parties are too weak (pro-party theorists), while others as vehemently identify the problem as too much party power and control (anti-party theorists).

In Anthony Downs’s classic model of party behavior, parties have strong incentives to converge to the median voter. 173 A small group of scholars has recently argued that the Republican and Democratic parties have become too weak to function as Downsian parties. 174 Historically, candidate selection was controlled by local party organizations that were hierarchical, long-standing, and largely autonomous from outside interests: They set platforms, ran campaigns, allocated patronage and other resources, and turned out voters. 175 Over the course of the twentieth century, a series of changes “democratized” party decision-making. 176 In this transformation, the argument goes, power shifted from party leaders who could screen out extremist candidates to ideologically driven “outiders” who fuel polarized politics. 177 Pro-party theorists point to evidence that states with a history of strong traditional party organ-

172. See id. at 28–29.
176. See id. at 308–32 (describing “detailed regulation of internal party processes” and “independent legislators”); Persily, Stronger Parties, supra note 174, at 124 (giving examples of increased use of primaries and opening up participation in nominating conventions).
izations have less polarized legislatures than weak-party states.\textsuperscript{178} They therefore advocate strengthening party leadership through: campaign finance reform that shifts public and private money from individual candidates to parties;\textsuperscript{179} abolishing primaries in favor of candidate selection by the party;\textsuperscript{180} or at least enhancing the role of parties in primaries through such measures as vetting who can use the party label on the ballot or allowing an official party ballot endorsement;\textsuperscript{181} moving to party-based proportional representation for legislative districts;\textsuperscript{182} and reviving tools of leadership leverage such as earmarks.\textsuperscript{183}

Many of these pro-party proposals run directly contrary to the “conventional” set of electoral process reforms discussed above,\textsuperscript{184} and pro-party advocates defend their approach in part by pointing to the lack of evidence that the conventionally advocated reforms will actually lower polarization.\textsuperscript{185} However, there is equally little empirical basis for predicting that pro-party proposals would have the desired effect. What can be said is that they would reverse the direction of twentieth-century political reforms. During the previous polarization highpoint, from 1890 to 1910, political machines and other species of traditional party organization flourished,\textsuperscript{186} and leadership in the House was consolidated under Speakers legendary for their iron control over the agenda and the Members.\textsuperscript{187} Progressive reformers championed systems of direct election, leading to widespread state adoption of party primaries in the first decades

\textsuperscript{178} E.g., McCarty, Making Parties Stronger, supra note 174, at 140–43.
\textsuperscript{179} E.g., id. at 144; Pildes, Political Fragmentation, supra note 174, at 152–54.
\textsuperscript{180} E.g., Persily, Stronger Parties, supra note 174, at 128–29.
\textsuperscript{181} E.g., McCarty, Making Parties Stronger, supra note 174, at 143–44; Persily, Stronger Parties, supra note 174, at 129–30.
\textsuperscript{182} E.g., Persily, Stronger Parties, supra note 174, at 130–31.
\textsuperscript{183} E.g., Pildes, Political Fragmentation, supra note 174, at 154–55.
\textsuperscript{184} See supra section IV.A.
\textsuperscript{185} See, e.g., Persily, Stronger Parties, supra note 174, at 124–25.
\textsuperscript{187} See David W. Brady & Phillip Althoff, Party Voting in the U.S. House of Representatives, 1890–1910: Elements of a Responsible Party System, 36 J. Pol. 753, 760–64 (1974); see also Thomas E. Mann & Norman J. Ornstein, The Broken Branch: How Congress Is Failing America and How to Get It Back on Track 7 (2006) [hereinafter Mann & Ornstein, Broken Branch] (noting similarities between recent congressional behavior and late nineteenth-century Gilded Age); Brady & Han, Then and Now, supra note 11, at 131 (noting strength of “party cohesion” in 1890 to 1910 period such that “level of party voting was relatively high and party discipline was high even on bipartisan votes”). Speakers Thomas Brackett Reed and Joseph Cannon presided over the House for much of this period. See Hetherington, supra note 17, at 427. Cannon, in particular, wielded dictatorial control over agenda and committee assignments, and accounts of congressional history frequently use the word “revo” to describe the changes eventually forced by members to reduce the power of Cannon and subsequent speakers. See, e.g., Christopher J. Deering & Steven S. Smith, Committees in Congress 30 (3d ed. 1997).
of the twentieth century, and passage of the Seventeenth Amendment in 1913. Democratization occurred within Congress as well, when Member revolt replaced centralized majority-party control with committee government rooted in seniority—a development some research suggests contributed to reversing the polarization of the 1890 to 1910 period.

The pro-party view stands in sharp contrast to the more common view that congressional polarization has been fueled by too much party power. The historic Republican takeover of Congress in the November 1994 midterm elections was followed by changes in organization and procedure that once again strengthened the leadership’s control—particularly in the House, where polarization is most acute. These changes enable the leadership to use agenda control to minimize defections, refuse to allow bills with bipartisan support to come to the floor, and restrict amendments that might moderate proposed legislation. The increasing practice of bundling bills into omnibus legislation also minimizes Members’ ability to support the leadership on some issues and not others. The combination of agenda manipulation and Member discipline produces a roll-call voting record that amplifies partisan differences.

Anti-party proponents support the conventional electoral process reforms that reduce party influence in districting and candidate

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190. E.g., Hetherington, supra note 17, at 427; see also Brady & Althoff, supra note 187, at 774 (observing that during 1890 to 1910 period, Congress centralized leadership and empowered it “to prevent obstructionist tactics of the minority”); Sara Chatfield, Jeffrey A. Jenkins & Charles Stewart III, Polarization Lost: Exploring the Decline of Ideological Voting After the Gilded Age 22–25, 29 (2015) (unpublished manuscript), http://faculty.virginia.edu/jajenkins/pol_lost.pdf [http://perma.cc/8BZR-D3SB] (suggesting loss of agenda control over floor by party leadership contributed to decline of polarization after 1890 to 1910 period).


195. See supra section IV.A.
To directly address behavior within Congress, they advocate changes in organization and procedure—such as modification of Senate filibuster rules or bipartisan election of the Speaker of the House—that would concededly require considerable Member self-discipline. More broadly, anti-party proponents argue for both intra-party and external public pressure to change what is perceived to be a toxic party culture—an issue considered in the next subsection.

In the end, these two diametrically opposed theories epitomize the difficulty of diagnosing the causes of such a complex phenomenon as congressional polarization and prescribing a cure that will reliably make things better rather than worse. Strong-party theorists rely heavily on the Downsian model to predict that party leaders, given enough power, will pull their parties and their parties’ congressional caucuses back from the extremes. To be sure, leadership power can be exercised to facilitate action by what Russell Muirhead has called the “latent majority” in Congress. This recently occurred when House Speaker John Boehner publicly (and controversially) disciplined ultra-conservative members of his own party for procedural maneuverings that would have derailed the bipartisan deal on fast-track authority in the Trans-Pacific Partnership negotiations. But anti-party theorists have many counterexamples, and so far there has been no effort at rigorous empirical analysis of the extent and impact of strong party leadership behaviors. Also on the anti-party side is the historical observation that the 1890 to 1910 period of high polarization was a highpoint of leadership dominance.

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196. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 143-59 (arguing for campaign finance, redistricting, and primary reform); Steven S. Smith, Partisan Polarization and the Senate Syndrome, in Solutions to Political Polarization in America, supra note 16, at 218, 227-28 (advocating for primary reform and instant-runoff voting).

197. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 166–72; Muirhead, supra note 191, at 235–36; Smith, supra note 196, at 225–27.

198. See, e.g., Mann & Ornstein, Even Worse than It Looks, supra note 63, at 184–91.

199. Muirhead, supra note 191, at 233–35; see also supra note 40 and accompanying text (describing Laurel Harbridge’s empirically based finding of “latent but remarkably persistent” bipartisanship in the House).


201. Some pro-party theorists themselves acknowledge that the party-empowerment strategy carries the risk that the party will be captured by extremists. E.g., Persily, Stronger Parties, supra note 174, at 132.
A third group of explanations also emphasizes the parties but instead of focusing on the degree of power and control exercised by party leadership, these explanations try to account directly for the rise in conflictual, hyperpartisan behavior by leaders and members alike. One of these explanations concentrates specifically on Republican Party culture because roll-call measures of congressional polarization show Republican members asymmetrically moving further toward the extremes than congressional Democrats. The other explanation implicates the behavior of both parties by focusing on the close electoral margins that produce rapid fluctuations in party control of the House, the Senate, and the presidency.

Given the observation of asymmetry, it makes sense to ask why Republicans disproportionately would engage in partisan gridlock-causing behavior. In the late 1990s, Richard Fenno argued that Republicans, who gained control of Congress in the 1994 midterm elections after forty years as the minority party in the House, needed to learn how to govern within a Madisonian institution. After two government shutdowns that voters largely blamed on them, Speaker Newt Gingrich realized the need for compromise, and the House worked with President Clinton to produce major legislation on welfare reform, balancing the budget, and lowering taxes. More recently, some researchers have argued that newer Republican legislators, particularly senators who postdate the Gingrich era, must learn these lessons again. A darker assessment sees the Republican Party as deliberately positioning itself as an “insurgent outlier in American politics.” Openly scornful of opposition positions and often vituperative about opponents, congressional Republicans do not follow what one longtime Republican staffer terms the “unwritten rules, customs and courtesies that lubricate the legislative machinery and keep governance a relatively civilized pro-

202. See supra section I.A.
204. See id. at 37–51; William F. Connelly, Jr. & John J. Pitney, Jr., The House Republicans: Lessons for Political Science, in New Majority or Old Minority? The Impact of Republicans on Congress 173, 186–89 (Nicol C. Rae & Colton C. Campbell eds., 1999).
206. Mann & Ornstein, Even Worse than It Looks, supra note 63, at 185; cf. Ronald M. Peters, Jr., Institutional Context and Leadership Style: The Case of Newt Gingrich, in New Majority or Old Minority? The Impact of Republicans on Congress, supra note 204, at 43, 53–55 (arguing the two parties have fundamentally different cultures, with Republicans less likely to value and engage in compromise and coalition-building to move government forward).
procedure.” As early as Speaker Gingrich’s election as Speaker in 1994, anti-Washington sentiment led the Republican leadership to decrease the length of the congressional workweek and encourage members to spend more time in their districts. Now, fewer members set up family residences in D.C., decreasing social interactions across party lines—interactions needed to forge networks that facilitate coalition building and compromise. Fueling this culture, some argue, is a highly partisan and intemperate ultraconservative media that is as quick to excoriate perceived defectors as to attack the opposition.

A different kind of explanation for hyperpolarized Member behavior does not require assigning particular blame to Republicans. Rather, it focuses on the behavioral incentives created by the constitutional system of separated and shared powers when neither party has a clear electoral advantage. So long as one party has a reliable but not filibuster, or veto-proof, majority, both parties have incentives to compromise. This was the situation during the mid-period of the twentieth century, when Democrats had seemingly unchallengable control of the House. Beginning in the 1980s, however, neither party has been able to rely on a large electoral advantage. Instead, both parties have repeatedly gained, and lost, control of the Senate, the House, and the presidency. In such conditions


208. See Mann & Ornstein, Broken Branch, supra note 187, at 146–49; Mann & Ornstein, Even Worse than It Looks, supra note 63, at 40.


210. See generally Matt Grossmann, Artists of the Possible: Governing Networks and American Policy Change Since 1945, at 180–90 (2014) (examining sixty years of policymaking and concluding amount of policy and its liberal or conservative content emerge from coalition building and compromise among political elites).

211. See Galston & Nivola, supra note 145, at 21.


214. Id.

“Since 1980 . . . control of the Senate shifted six times, with Democrats in the majority for nine Congresses and Republicans for eight. Control of the House of Representatives shifted three times, also with Democrats in the majority for nine Congresses and Republicans for eight. Between 1981 and 2017, Republicans held the presidency for 20 years and Democrats for 16 years.” Id.
of electoral parity—when a relatively small shift of voters can swing control from one party to the other—incentives push toward behavior that Lee calls “competitive team play”\(^{215}\) and Sean Theriault dubs “partisan warfare.”\(^{216}\) Rather than compromise and accommodation, members of both parties are motivated to engage in scorched-earth tactics intended not merely to stymie the other side, even on noncontroversial issues, but also to brand the opposition as incompetent, corrupt, or evil.\(^{217}\) The electoral parity explanation for polarization is especially intriguing because the same condition existed in the 1890 to 1910 era.\(^{218}\)

In the end, both the Republican-specific explanation and the electoral-parity explanation implicate the potentially significant difference, noted earlier,\(^{219}\) between behavior rooted in ideology and behavior rooted in strategy. Republican members who sincerely believe that highly public failures of federal institutions and programs ultimately serve America’s interests pose a different kind of challenge for abating polarization than Republicans who believe that such failures strategically advantage the party branding itself as anti-Washington/big-government.\(^{220}\) To be sure, team affiliation can be a powerful psychological driver of aggressive, oppositional behavior, but the whole point of win-at-any-cost behavior is for the team to win. Polarization extreme enough to induce congressional gridlock may prove not to be a winning strategy for the parties over time. The Pew study revealed a majority of Americans saying they want political leaders to compromise rather than hold out for their position.\(^{221}\) Matthew Levendusky and Neil Malhoutra found that media coverage that exaggerates the degree of polarization causes all but the strongest partisans to perceive a violation of broad-based norms of moderation, compromise, and civility and to moderate their own issue positions in reaction.\(^{222}\) Andrew Hall recently showed that, at least in genuinely contested House primaries, nominating an extreme candidate substantially decreases the party’s chances of winning the seat in

\(^{215}.\) Lee, Beyond Ideology, supra note 35, at 48.


\(^{218}.\) See Brady & Han, Then and Now, supra note 11, at 134.

\(^{219}.\) See supra section I.C.

\(^{220}.\) See Loigren, supra note 207.

\(^{221}.\) Pew, Beyond Red vs. Blue, supra note 77, at 24.

the general election. Professor Fiorina has argued that periods of unified
government have been so brief in recent times because the party in power
governs as if it had been given an extreme ideological mandate and triggers a voter backlash.

To be sure, recognizing a counterproductive strategy is not reliably a quick or straightforward process. Still, history suggests that parties do adapt when sufficiently pressured. The 1890 to 1910 period of high polarization was resolved through a series of incremental electoral shifts that saw the Populist faction first gain control of the Democratic Party and then lose it over a series of electoral defeats—which finally caused the party to shift its policy positions. What seems key to this dynamic is a series of losses at the polls that cause infighting, and redefinition, within the losing party.

D. The Role of Demographics

Although most political scientists agree that polarization in the legislature cannot be accounted for by polarization in the broader electorate, some argue that there is a relationship between certain general demographic trends—number of immigrants and gap between the wealthiest and poorest citizens; geographical segregation; and education level—and rising congressional polarization. Beyond these arguments, certain other demographic trends—particularly age and ethnicity—are important potential sources of pressure on the parties to adjust their current ideological platforms.

Some political scientists point to a strong correlation (graphed at Appendix A) between polarization trends in the House and both income inequality and the percentage of foreign-born noncitizens in the population. Of course, correlation does not necessarily imply causation,
and these researchers openly acknowledge that cause and effect are hard to disentangle. According to their argument, high-income citizens and low-income citizens tend to support politicians with opposing views on redistribution, thus contributing to polarization; at the same time, polarization-induced legislative gridlock increases income inequality by, for example, preventing cost-of-living adjustment to social programs. The rising number of legal and illegal immigrants fuels this dynamic by swelling the ranks of the poorest residents. The resulting relative improvement in income of the median voter further reduces electoral pressure for wealth redistribution, which would be shared with the non-citizen poor. The ultimate position of these scholars seems to be that polarization and the gap between rich and poor (including immigrants) are mutually reinforcing trends. This assessment has not produced direct proposals for change, although the most extended version of the argument implies a connection between restricting immigration and lowering polarization: It observes that the 1890 to 1910 previous high point of polarization saw repeated efforts to restrict immigration that finally succeeded in the 1920s, and that liberal immigration laws reappeared in the mid–1960s and “prevailed for the rest of the century.”

The geographical segregation argument is most famously made in The Big Sort, a 2008 book by journalist Bill Bishop arguing that since the mid–1970s, Americans have increasingly chosen to live in politically like-minded communities. This homogeneity creates an echo chamber in which beliefs are reinforced and amplified, fueling polarization. Although the book was widely discussed and recommended by notables including former President Clinton, the political scientist reaction was skeptical. Both the book’s methodology and Bishop’s interpretation were questioned, with researchers generally concluding that geographical segregation was far less extensive and significant than suggested. The

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230. See, e.g., McCarty, Poole & Rosenthal, supra note 229, at 2–3, 184–86.
231. See id. at 106–07.
232. See id. at 185–86 (discussing Temporary Assistance for Needy Families); Bonica et al., supra note 229, at 120–21 (discussing minimum wage).
234. Id. at 188.
236. Id. at 227–28.
most recent empirical work finds that some geographical sorting has occurred, but that it is a much more recent phenomenon than Bishop claims. Moreover, most sorting occurs in the South and appears to be the legacy of the partisan realignment of voters rather than migration. Sorting in other regions is more explained by voter mobility, although researchers are quick to disclaim the contention that people are intentionally picking their neighborhood based on its partisan makeup. Of course, the echo-chamber effect could occur even if geographical homogeneity results from lifestyle preferences (e.g., conservatives tending to prefer rural and other exurban areas and liberals tending to value urban amenities). The Pew 2014 study found evidence of such differences among consistent liberals and consistent conservatives, although it also found that “[t]he preferences of less ideological Americans are more varied.” Moreover, there is evidence that the most rapidly growing suburban counties are becoming more heterogenous as minorities (especially Latinos) move to areas of expanding employment opportunity.

Rising education levels is another demographic trend that has drawn attention, with some researchers making a causal claim that higher education makes liberals more liberal and conservatives more conservative. Some even go so far as to link education with biology through “assortative mating”—the tendency of individuals to look for partners with similar characteristics such as education level and political preferences—to predict an increasingly ideologically extreme population over a few generations. The proposition that a more educated citizenry is a more polarized citizenry is surely one of the most dismal strands of the literature on polarization. It is also a leap from the existing research,

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240. See id. at 9–10. That is, the failure of older white Southern Democrats to change their registered party affiliation created a false appearance of political heterogeneity that was gradually corrected, as these voters were replaced by younger conservative voters who properly sorted themselves by registering Republican. See id. at 2 (considering theory of Green, Palmquist, and Schickler).

241. See id. at 10.

242. Pew, Polarization in the Public, supra note 70, at 45.


and there is some counter evidence. In general, the literature on the effects of intelligence and education on political attitudes is extensive and nuanced. A group of studies show a correlation between higher education (and higher income) and greater ideological coherence. Once again, a correlation does not establish causation—it is equally “possible that more ideologically consistent individuals choose to complete more years of education”—and greater consistency is not the same as greater ideological extremism. If a relationship between more education and more polarized political attitudes does exist, that connection should be most evident in young adults. The Millennials are the most well-educated generational cohort in U.S. history, with more than 60% having attended some college. There does not appear to be relevant academic research focused on this group, but the 2014 Pew study shows less ideological consistency among younger voters. The two largest clusters of eighteen to twenty-nine year olds are Young Outsiders, who are conservative on government but liberal on many social issues including immigration and the environment, and Next Generation Left, who are liberal on social issues but generally positive about Wall Street and concerned about the

246. See, e.g., Christine Ma-Kellams et al., Not All Education Is Equally Liberal: The Effects of Science Education on Political Attitudes, 2 J. Soc. & Pol. Psychol. 143, 143–46 (2014) (reviewing this literature); Heiner Rindermann, Carmen Flores-Mendoza & Michael A. Woodley, Political Orientations, Intelligence and Education, 40 Intelligence 217, 217–20 (2012) (same); see also Kyle Dodson, The Effect of College on Social and Political Attitudes and Civic Participation, in Professors and Their Politics 135, 150–56 (Neil Gross & Solon Simmons eds., 2014) (arguing effect of education is complex and depends on students’ incoming characteristics: academic aspects moderate opinion among those who come in less politically engaged while social aspects make politically engaged incoming students more extreme via echo-chamber effect of self-selected social networks).

247. See, e.g., Baldassarri & Gelman, supra note 123, at 436; George F. Bishop, The Effect of Education on Ideological Consistency, 40 Pub. Opinion Q. 337, 344 (1976); see also Rindermann, Flores-Mendoza & Woodley, supra note 246, at 7 (discussing Brazilian data).


249. For more on the problem of confusing measures of consistency with extremism, see supra section III.B.3.c.


252. See supra text accompanying note 136.
costs of maintaining the social safety net. Together these clusters account for 38% of this age group, while another 19% fall into the other two heavily cross-pressured clusters, Faith and Family Left and Hard-Pressed Skeptics.

Finally, there are demographic trends that suggest the likelihood of partisan shifting rather than the entrenchment of polarization. The apparent ideological inconsistency of younger voters is an obvious source of pressure on both parties to modify their issue positions to attract these voters. More broadly, the Republican voter base is “overwhelmingly white, older, married, religiously observant, and socially conservative—all shrinking demographic categories.” In particular, the proportion of Latino and Asian voters has grown rapidly, and this growth is projected to continue. The Democratic Party is generally seen as having the edge in these demographic trends, but there is significant cross-pressuring that creates vulnerabilities for Democrats and opportunities for Republicans. For example, Latinos as a group are more religious than the median American, leading to more conservative positions on social issues like abortion. Millennials—currently the largest and most racially diverse cohort in the U.S.—tend to be socially liberal and environmentally concerned, but they are also economically stressed by educational debt

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253. See supra text accompanying note 137.

254. See supra text accompanying notes 134–135; see also DeSilver, supra note 251 (discussing generational differences in preferences within “Faith and Family Left” and “Hard-Pressed Skeptics” clusters). Seventeen percent of this age group belongs to the cluster of uninvolved bystanders, defined as unregistered voters that do not actively follow politics, id., so the proportion of cross-pressured individuals among young adult voters is actually considerably higher than the percentages in the text.

255. See, e.g., Robert Y. Shapiro, Can Young Voters Break the Cycle of Polarization?, Wash. Post: Monkey Cage (Jan. 20, 2014), http://www.washingtonpost.com/blogs/monkey-cage/wp/2014/01/20/can-young-voters-break-the-cycle-of-polarization/ (arguing young people are “voters the parties will be chasing in the years to come”).


258. See, e.g., Pew, Deep Dive, supra note 256, at 1.


and recession-constrained employment opportunities,\textsuperscript{261} and worried about the cost of the social safety net.\textsuperscript{262}

In sum, some researchers emphasize demographic trends that support a bleak prognosis for depolarizing shifts because these trends would be either extremely difficult or socially undesirable to reverse. The evidence that any of these trends contribute causally to congressional polarization is thin. At the same time, changes in key electoral demographics are likely to challenge both parties over the next several election cycles to reposition themselves in ways that attract members of various cross-pressured groups.

E. \textit{The Bottom Line}

The challenge in explaining and trying to reverse, congressional polarization is discovering whether something has been introduced (or, conceivably, removed) in the last few decades that both amplifies “normal” American political conflict over governing and entrenches it so that the historically observed ebb and flow in the levels of legislative partisanship can no longer be expected to occur. Theories about causation and remedy abound and, in some instances, directly compete, but substantiating evidence is rare. So far, at least, it does not appear that some identifiable “big bang” set contemporary congressional polarization in motion and continues inexorably to drive it. Rather, multiple factors probably contribute to the current situation. This should not be surprising given the complex of legal, political, cultural, and demographic elements that constitute two-party government in a system of separated and shared powers in a large, heterogeneous nation.

Whether this is cause for pessimism or optimism depends on one’s perspective. A multiplicity of contributing factors means there is no obvious solution—but also means that stasis is unlikely. Indeed, major shifts in electorally relevant demographics will create pressure on both parties—especially the Republican Party—to undergo the kind of redefinition of issue positions that has abated congressional polarization in the past.

CONCLUSION: GETTING PAST POLARIZATION

“[M]ost of the imbalances I have analyzed . . . have not been major, permanent, systemic problems. More precisely, at least during recent generations,

\textsuperscript{261} See id. at 16–17, 23–26.

many alleged problems have proven to be nonexistent, short-term, limited, tolerable, or correctable.”

~ David Mayhew

The system of horizontally and vertically separated, shared and checked powers laid out by the Constitution is extraordinarily complex when operationalized in a nation of 435 congressional and fifty Senate districts comprising 319 million people. As the previous sections demonstrate, just uncovering the facts about political behavior, and its underlying motivations and causes, can be extremely difficult. With respect to congressional polarization, political science research has provided two competing accounts.

The standard, parsimonious account, based on roll-call voting records, reveals a Congress that is ever more broadly, deeply, and consistently divided. This account is complemented by a view of the electorate in which the knowledgeable and politically engaged are increasingly polarized, ideologically and culturally. This account supports the pessimistic prognosis of chronic hyperpartisanship and congressional dysfunction. Never before in history has the level of polarization been so high or the upward trend so relentless.

The alternative, more complex account, based on a range of qualitative and quantitative evidence, sees motivation and opportunities for cross-party coalitions in Congress persisting even in the face of strong ideological and strategic partisan pressures. This account is complemented by a view of an electorate in which even strong party-identifiers disagree with their party on some issues, identifiable subgroups have bundles of liberal and conservative preferences, most people say they want government officials to compromise, and only a minority believes that either party currently represents them well. This account could not be categorized as optimistic about Congress’s future, but it is at least possibilistic about a shift in contemporary institutional dysfunction. History reveals that partisan conflict is the norm in American government, and Congress has recovered from past periods of debilitatingly high conflict.

Choosing between these accounts may have more to do with one’s individual brain physiology than with objectively verifiable facts.

When, however, the focus shifts from descriptions of the current state of congressional polarization to predictions about its future course and prescriptions for reform, the historical record seems clearly on the side of skepticism and wariness.

In the 1950s, the American Political Science Association (APSA) emphatically urged the major parties to become more ideologically

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263. Mayhew, Partisan Balance, supra note 46, at 190 (emphasis omitted).
264. Cf. John R. Hibbing, Kevin B. Smith & John R. Alford, Differences in Negativity Bias Underlie Variations in Political Ideology, 37 Behav. & Brain Sci. 297, 303–04 (2014) (arguing physiological neurological basis for observed variations in levels of negativity bias is “the principal that negative events are more salient, potent, dominant in combinations, and generally efficacious than positive events” (internal quotation marks omitted)).
cohesive, programmatic, and divergent in order to give voters a sharply defined, genuine choice.\textsuperscript{265} For “responsible” government, APSA argued, the parties must be integrated, loyal, and highly disciplined so that they might act on and be held accountable for their promised program.\textsuperscript{266} In other words, during the nostalgically recalled mid-century era of low polarization, the wisdom of the day was that what Americans really needed was the kind of parties we have today.\textsuperscript{267}

In the 1960s, the target for institutional reform was the seniority-driven committee system of governance in the House. This system—which was rooted in reforms now viewed as helping to reverse the high polarization of the 1890 to 1910 era\textsuperscript{268}—was condemned for creating autonomous fiefdoms that undermined the power of party leaders and prevented adoption of a coherent legislative program.\textsuperscript{269} The committee system was finally “fixed” in the Republican Revolution in 1995, when Speaker Gingrich initiated the changes\textsuperscript{270} many now blame for enhancing extremist voices, punishing defections from the party line, and burying measures with bipartisan support.\textsuperscript{271}

The 1970s problematized rising congressional incumbency rates.\textsuperscript{272} To remedy this “electoral stagnation,”\textsuperscript{273} term limits and other reform proposals sought greater democratic accountability through greater turnover among Members.\textsuperscript{274} Now, it appears that turnover has been driving ideological divergence within Congress, with new members

\textsuperscript{266} See id. at 1–2, 6–9.
\textsuperscript{267} For a prescient response that this would be disastrous, see Evron M. Kirkpatrick, “Toward a More Responsible Two-Party System”: Political Science, Policy Science, or Pseudo Science?, 65 Am. Pol. Sci. Rev. 965, 969–71 (1971).
\textsuperscript{268} See supra notes 186–190 and accompanying text.
\textsuperscript{269} See, e.g., George B. Galloway, The Legislative Process in Congress 289–90 (1953); Galston & Nivola, supra note 145, at 34; Hetherington, supra note 17, at 424.
\textsuperscript{270} See supra notes 186–190 and accompanying text.
\textsuperscript{271} See supra note 17, at 424.
\textsuperscript{272} See Deering & Smith, supra note 187, 47–53 (describing reforms that substantially increased power of “corporate party leadership, and the Speaker in particular . . . at the expense of committees and committee chairs”).
\textsuperscript{273} See supra section IV.B.
\textsuperscript{275} Although Professor Mayhew himself did not use the phrase “electoral stagnation,” it is now the standard terminology for lack of competitiveness in House elections. See, e.g., James E. Campbell, The Stagnation of Congressional Elections, in Life After Reform: When the Bipartisan Campaign Reform Act Meets Politics 141, 142 (Michael J. Malbin ed., 2005) (crediting Professor Mayhew with initial work on this problem).
contributing most to the perceived disconnect between representatives and most of those they represent.\textsuperscript{275}

Throughout the 1980s, the renaissance of conservative constitutional theory within academia and the Reagan Administration created the strong unitary executive interpretation that systematically empowered the President at the expense of Congress.\textsuperscript{276} This sea change in separation-of-powers theory was a rational policy development given established political wisdom of the day: Due to a variety of demographic and structural factors, Republicans would likely control the Presidency over time, while Democrats had a lock on the House.\textsuperscript{277} Today, these same factors favor continued Republican dominance of the House and suggest that mostly Democratic presidents will likely reap the benefits of unitary executive theory.\textsuperscript{278}

Obviously, there are limits to even the best efforts to diagnose and “fix” problems with the structure of government set up by the Constitution.

This humbling recognition ought to restrain any instinct to dismiss, as naïve or pollyannaish, Professor Mayhew’s assessment that the system has developed self-correcting impulses that enable the House, Senate, and presidency, over time, generally to work the way they are supposed to.\textsuperscript{279} In the months surrounding this Symposium, important instances of bipartisan accommodation began to emerge from Congress. The Senate overwhelmingly approved legislation establishing congressional review of the proposed Iran nuclear deal; in the process, Senate Majority Leader Mitch McConnell used his procedural power against newer Republican members to prevent “tougher” amendments that would have cost Democratic support.\textsuperscript{280} The House, by a strong bipartisan vote, passed a legislative package that solved a longstanding problem with fees paid to Medicare physicians,\textsuperscript{281} even as some Republicans complained that it

\textsuperscript{275} See supra section I.B.
\textsuperscript{279} See Mayhew, Partisan Balance, supra note 46, at 190.
\textsuperscript{280} See Paul Kane & Mike DeBonis, Senate Approves Bill on Reviewing a Proposed Nuclear Deal with Iran, Wash. Post (May 7, 2015), http://www.washingtonpost.com/politics/mcconnell-on-verge-of-clearing-big-hurdle-on-iran-review-legislation/2015/05/07/a27f55be4fe2c11e4b23a0f5479ebdbb_story.html?wpisrc=al_alert [http://perma.cc/5QXA-KRGV].
added to the deficit.\footnote{282} A flurry of bipartisan negotiation resulted in the Senate approving fast-track authority for the Trans-Pacific Partnership negotiations, despite opposition from the right and the left,\footnote{283} and House Speaker Boehner meted out discipline to a group of fractious Republican members who tried, unsuccessfully, to derail its bipartisan passage in the House.\footnote{284} An overwhelmingly bipartisan House vote approved the USA Freedom Act as a compromise approach to government collection of phone records.\footnote{285} In each instance, the other chamber also eventually acted with bipartisan majorities—and over the opposition of some Republican legislators.\footnote{286}

To be sure, these events are not enough to discredit the dark prophecies of a rancorous and gridlocked future with which this Essay began. They do, however, show that Congress retains the \textit{capacity} for negotiating agreement on important policy problems, and they intimate a system still open to ameliorating adjustments. The best way to “solve” congressional polarization may be to multiply the opportunities for institutional self-correction to happen—in Laurel Harbridge’s terminology, for bipartisan common ground to emerge.\footnote{287} Gillian Metzger’s companion essay considers the possible role of the administrative state in this regard.

\footnote{284. See supra note 200 and accompanying text.}
\footnote{287. Harbridge, Is Bipartisanship Dead?, supra note 40, at 7.
FIGURE A1: HOUSE POLARIZATION VS. PERCENT FOREIGN BORN 1879–2013
