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What the New Deal Settled

Jamal Greene†

Introduction

Not since George H.W. Bush banned it from the menu of Air Force One\(^1\) has broccoli received as much attention as it has during the legal and political debate over the Patient Protection and Affordable Care Act (“ACA”).\(^2\) Opponents of the ACA have forcefully and repeatedly argued that if Congress has the power under the Commerce Clause to require Americans to purchase health insurance as a means of reducing health care costs, then it likewise has the power to require Americans to eat broccoli. Judge Roger Vinson made precisely that argument in his opinion invalidating the ACA’s minimum coverage provision, also known as the individual mandate: accepting the government’s position, he wrote, meant that Congress “could require that people buy and consume broccoli at regular intervals, not only because the required purchases will positively impact interstate commerce, but also because people who eat healthier tend to be healthier, and are thus more productive and put less of a strain on the health care system.”\(^3\)

The obvious response to this parade of horrible is that, presumptively, neither Congress nor any state may require anyone to consume anything.\(^4\) Justice Frankfurter wrote for the Supreme Court sixty years ago that forcible extraction of the contents of a criminal suspect’s stomach via an emetic solution “shocks the conscience” and therefore violates the Due Process Clause.\(^5\) It would seem to follow \textit{a fortiori} that force-feeding broccoli to an otherwise sui juris person suspected of nothing but an aversion to eating broccoli would also violate either the Fifth or the Fourteenth Amendment, depending on whether the force-feeders were federal or state officials. A reasonably competent 1L could recite the Socratic dialogue that one would ordinarily expect to follow this observation: it would explore the degree to which forcible purchase of health insurance is or is

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\(^{1}\)Associate Professor of Law, Columbia Law School. Thanks to symposium participants at the University of Pennsylvania Law School and to participants at the New York City Junior Faculty Workshop for helpful suggestions. Daniel Bregman and Melissa Lerner provided excellent research assistance.

\(^{2}\)See AP, \textit{Broccoli off Bush’s Table}, CHIC. TRIB., Mar. 18, 1990, at 3.


\(^{6}\)Rochin v. California, 342 U.S. 165, 172 (1952); see also Cruzan v. Dir., Mo. Dep’t of Health, 497 U.S. 261, 278 (1990) (recognizing that “a competent person has a constitutionally protected liberty interest in refusing unwanted medical treatment”).

not like forcible consumption of food. The discourse would, in other words, test the limits of substantive due process rather than the limits of Article I.

And yet the legal and political discourse surrounding the ACA has not taken this form. Litigation over the individual mandate has focused on the limits of congressional power embodied within Article I of the Constitution, specifically the Commerce Clause and the General Welfare Clause. Challengers to the mandate generally have either avoided due process arguments entirely or given them rote, superficial attention, and judges deciding these cases have followed suit. This litigation choice would make sense if the Article I argument were obviously stronger than the due process argument. But that is not at all obvious, or at least it was not obvious at the start of the litigation. As Part I demonstrates, based on Supreme Court precedent at the time of the ACA’s passage the Article I argument bordered on frivolous whereas the due process argument had, and still has, no “all-fours” doctrinal obstacles.  

Part II proposes and evaluates a competing set of broadly political reasons for the litigation choice in these cases. Advancing a substantive due process argument would require opponents of the individual mandate and their financial sponsors to oppose the similar state-level mandate that Mitt Romney signed into law as governor of Massachusetts. A libertarian objection to the individual mandate would also threaten to rend the fragile coalition between libertarians and social conservatives that is essential to the vitality of the Tea Party and that ties many Tea Party members to the Republican Party. Finally, and relatedly, opponents of the mandate may be reluctant to affiliate their arguments with the Court’s reproductive freedom precedents, as reliance on substantive due process would inevitably invite. The most powerful argument against a health insurance purchasing mandate is that it would interfere with an individual’s deeply personal “right to choose” how to allocate health care resources.

An additional, non-exclusive set of reasons is neither political nor, in a narrow sense, doctrinal, but relates to the sociology of American constitutional argument. As Part III discusses, a substantive due process claim would constitute an argument in favor of “economic” due process, a class of arguments associated with *Lochner v. New York*7 and considered verboten in the wake of the so-called New Deal settlement. The status of *Lochner* as an anticanonical case forecloses constitutional arguments well out of proportion to its doctrinal significance.

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6 It is useful to clarify the sense in which I believe the Commerce Clause argument is “frivolous.” I do not mean to say that an attorney advancing such an argument risks Rule 11 sanctions or even that a judge accepting such a claim would be doing *so ultra vires* the Constitution. What I mean, rather, is that the argument is in the nature of *ipse dixit*: a computer equipped with all of the Supreme Court’s precedents and programmed to extrapolate reasonably from those precedents to new sets of facts would be quite unlikely to invalidate the individual mandate as exceeding Congress’s power under the Commerce Clause.

7 198 U.S. 45 (1905).
narrowly construed. Thus, even as the New Deal settlement is said to condemn in equal measure limits on congressional power and forms of economic due process, *Lochner*'s embodiment of the latter contributes to what in practical terms is a much more profound repudiation.

*Lochner*, then, distorts constitutional argument by stopping economic due process in its tracks. It does so not because such arguments were more forcefully rejected than Article I arguments grounded in cases like *Hammer v. Dagenhart*⁸ but rather because the Due Process Clause is and has been more contested and jurisgenerative than the Commerce Clause. *Lochner*ism was inaugurated because of the fecundity of *Lochner*'s libertarianism, not the magnitude of its doctrinal errors. Ironically, then, the cottage industry in *Lochner* revisionism derives from the same source as the juridical need to repudiate the decision.

I

As of March 2012, twenty-two federal court complaints had been filed challenging the constitutionality of the individual mandate.⁹ Of those twenty-two

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⁸ 247 U.S. 251 (1918).
complaints, only eleven argued that the mandate to purchase health insurance violated the due process clause of the Fifth Amendment. Only four of those eleven complaints alleged a due process claim in the first four counts, and none alleged it in count one. Just one district court opinion and no court of appeals opinions have addressed the merits of these substantive due process claims. The one opinion to reach the argument rejected it as foreclosed by *Lochner* and its progeny and the claim was subsequently abandoned on appeal. By contrast, the Supreme Court divided sharply over whether the individual mandate exceeded Congress’s power under the Commerce Clause.

In light of these outcomes, there is every reason to believe that focusing on federal constitutional limits internal rather than external to the Commerce Clause was correct as a matter of litigation strategy. This article does not challenge whether that strategy was correct but seeks to explore why it was correct. The doctrinal obstacles to invalidation of the individual mandate under the Commerce Clause are well stated elsewhere and we need not long linger on the case here. In brief, Congress validly legislates pursuant to the Commerce Clause when it regulates the channels of commerce, the instrumentalities of commerce, or economic activities having substantial effects on interstate commerce. Congress may also target non-economic activity that it reasonably believes must be


11 Nor have I any quarrel, as a general matter, with legal advocates’ advancing novel constitutional arguments. It does seem to be incumbent upon the Supreme Court to exercise caution in adopting such arguments, particularly when reviewing landmark congressional statutes drafted, debated, and passed in reliance on a well-settled legal framework. *See* City of Boerne v. Flores, 521 U.S. 507, 536 (1997) (“When the political branches of the Government act against the background of a judicial interpretation of the Constitution already issued, it must be understood that in later cases and controversies the Court will treat its precedents with the respect due them under settled principles, including *stare decisis*, and contrary expectations must be disappointed.”).

12 *See* Gonzales v. Raich, 545 U.S. 1, 16-17 (2005).
regulated in order to ensure the effectiveness of a broader regulatory scheme that substantially affects interstate commerce.\footnote{See id. at 18–19.}

The ACA regulates activities having substantial effects on interstate commerce in at least two ways. First, and most directly, it regulates the decision to self-insure rather than to purchase health insurance on the open market. Because medical expenses are unpredictable, many who choose to self-insure cannot ultimately afford to do so. Extant legal and social norms require that emergency medical care be provided to individuals regardless of ability to pay, and the cost of providing that care is passed on in the form of higher premiums to those who pay for health insurance.\footnote{See Liberty Univ. v. Geithner, 671 F.3d 391, at *135 (4th Cir. 2011) (Davis, J., dissenting).} Individuals who self-insure are also substantially less likely to seek preventive care, and so when they do receive care it is disproportionately costly.\footnote{See Mead v. Holder, 766 F. Supp. 2d 16, 35 (D.D.C 2011).} No one in the litigation before the Supreme Court denied that self-insurance has substantial effects on interstate commerce. The crux of the challengers’ argument, rather, was that self-insurance is not economic activity. If that claim does not carry its own refutation, one need look no further than the Court’s decision in \textit{Wickard v. Filburn},\footnote{317 U.S. 111 (1942).} in which a farmer’s decision not to enter the wheat market was validly subject to regulation on the ground that his decision, aggregated with others similarly situated, substantially affected the price of wheat.\footnote{See id. at 127–28.} Or to the Court’s more recent decision in \textit{Gonzales v. Raich}, in which a marijuana grower’s decision not to enter the commercial marketplace did not exempt her from the reach of federal criminal laws justified under the commerce power precisely because “leaving home-consumed marijuana outside federal control would . . . affect price and market conditions.”\footnote{Raich, 545 U.S. at 19. See also Katzenbach v. McClung 379 U.S. 294 (1964) (holding that, acting through its commerce powers, Congress could require restaurants to serve black customers).}

Neither \textit{United States v. Lopez}\footnote{514 U.S. 549 (1995).} nor \textit{United States v. Morrison},\footnote{529 U.S. 598 (2000).} the two Rehnquist Court precedents imposing internal constitutional limitations on the reach of the Commerce Clause, implicates any of the above reasoning. The Gun Free School Zones Act, which was invalidated in \textit{Lopez}, sought to regulate possession of a gun near a school, which is neither an economic activity itself nor an essential component of any existing and constitutionally valid regulatory program.\footnote{See Raich, 545 U.S. at 23.} The federal civil remedy for victims of gender-motivated violence that the Court struck down in \textit{Morrison} did not itself target economic activity and was

\textit{\textsuperscript{13} See id. at 18–19.}\n\textit{\textsuperscript{14} See Liberty Univ. v. Geithner, 671 F.3d 391, at *135 (4th Cir. 2011) (Davis, J., dissenting).}\n\textit{\textsuperscript{15} See Mead v. Holder, 766 F. Supp. 2d 16, 35 (D.D.C 2011).}\n\textit{\textsuperscript{16} 317 U.S. 111 (1942).}\n\textit{\textsuperscript{17} See id. at 127–28.}\n\textit{\textsuperscript{18} Raich, 545 U.S. at 19. See also Katzenbach v. McClung 379 U.S. 294 (1964) (holding that, acting through its commerce powers, Congress could require restaurants to serve black customers).}\n\textit{\textsuperscript{19} 514 U.S. 549 (1995).}\n\textit{\textsuperscript{20} 529 U.S. 598 (2000).}\n\textit{\textsuperscript{21} See Raich, 545 U.S. at 23.}
not connected in any direct way to regulation of a commercial market.\textsuperscript{22} One need not repudiate either case in order to believe that Congress was on firm constitutional ground in including an individual mandate as part of the ACA; it is therefore simply untrue that this particular rationale presumes unlimited federal power.\textsuperscript{23}

There is a second, independent way in which the ACA may (indeed, must) be described as a regulation of activity with substantial effects on interstate commerce. The Act is designed, among other things, to prevent insurance carriers from discriminating on the basis of preexisting medical conditions to a degree that makes the purchase of insurance cost-prohibitive.\textsuperscript{24} It is, in this sense, a regulation of the market for health insurance. Again, no one in the litigation before the Supreme Court denied, nor could plausibly deny, that an insurer’s refusing coverage or raising prices on the basis of preexisting conditions is an economic activity substantially affecting interstate commerce.\textsuperscript{25} The individual mandate is included within the statute because it is financially infeasible to restrict preexisting condition discrimination without substantially broadening the pool of the insured to include people who are unlikely to become extremely sick in the near future. From this perspective, the individual mandate is justified as a means of making Congress’s concededly valid regulatory scheme effective.

\textit{McCulloch v. Maryland} announces the rule governing the scope of Congress’s choice of means to effect its constitutionally valid ends: “Let the end be legitimate, let it be within the scope of the constitution, and all means which are appropriate, which are plainly adapted to that end, which are not prohibited, but consist with the letter and spirit of the constitution, are constitutional.”\textsuperscript{26} The Court reiterated in a much more recent case, \textit{United States v. Comstock},\textsuperscript{27} that Congress may choose any means “that is rationally related to the implementation of a constitutionally enumerated power.”\textsuperscript{28} \textit{Comstock} upheld the authority of the federal government to confine federal inmates classified as mentally ill and “sexually dangerous” beyond their terms of imprisonment where their state of domicile or trial refuses to assume custody.\textsuperscript{29} The Court upheld this practice on the grounds that confinement of such persons helps to ensure the safety of communities surrounding prisons, which are themselves rationally related to the commercial market.

\begin{itemize}
\item \textsuperscript{22} See id. at 25.
\item \textsuperscript{23} See Neil S. Siegel, \textit{Four Constitutional Limits That the Minimum Coverage Provision Respects}, 27 CONST. COMM. 591, 598 (2011).
\item \textsuperscript{24} See 42 U.S.C.A. § 300gg (a).
\item \textsuperscript{25} See United States v. Se. Underwriters Ass’n, 322 U.S. 533, 539–40 (1944) (“The modern insurance business . . . has become one of the largest and most important branches of commerce.”).
\item \textsuperscript{26} McCulloch v. Maryland, 17 U.S. 316, 421 (1819).
\item \textsuperscript{27} 130 S. Ct. 1949 (2010).
\item \textsuperscript{28} Id. at 1956.
\item \textsuperscript{29} Id. at 1954–55.
\end{itemize}
existence of federal crimes, which are themselves rationally related to the Congress’s substantive enumerated regulatory powers (including the power to regulate interstate commerce). The link between the individual mandate and the regulation of preexisting condition discrimination in the health insurance industry is much shorter and much tighter than the link upheld in Comstock eight weeks after the ACA was signed into law.

Congress’s power under the Necessary and Proper Clause is not unlimited, of course, and it is the absence of obvious limits that animates much of the ACA litigation. But Comstock addressed this objection by referring to the limits embedded within substantive enumerated powers and within other provisions of the Constitution. The reach of the Necessary and Proper Clause itself is left “primarily . . . to the judgment of Congress,” and certainly does not preclude federal regulation of a decision not to do something. Consider, for example, the decision not to file a tax return, or not to register for Selective Service, or not to report for federal jury duty. And so the Necessary and Proper Clause inquiry

30 See id. at 1958.
31 A brief additional word on broccoli and related objections is irresistible. The most powerful “limiting principle” that prevents a federal broccoli mandate is neither any specific legal doctrinal principle nor the principle of political accountability as such. Cf. Herbert Wechsler, The Political Safeguards of Federalism: The Role of the States in the Composition and Selection of the National Government, 54 COLUM. L. REV. 543 (1954). It is more precisely what we might call a principle of social membership. It is not that any member of Congress supporting a broccoli mandate would be voted out of office—this kind of political accountability story is premised, implicitly, on the vaguely conspiratorial notion that members of Congress would enact tyrannical regulations (for their own sake?) if left unchecked by their constituents. The more direct explanation for members of Congress not seeking to enact tyrannical regulations is that they do not support them. A society in which the broccoli objection counts as a slippery slope argument is one whose elected officials are quite unlikely to support a broccoli mandate. It follows that we cannot actually count on such officials being voted out of office for supporting the mandate because the society in which such support was possible would not find the mandate self-evidently unacceptable.
32 Comstock, 130 S. Ct. at 1957.
33 Id. at 1957 (quoting Burroughs v. United States, 290 U.S. 534, 547–48 (1934)).
34 One distinction between failing to file a tax return and failing to purchase health insurance is that the former is regulated only if the person engages in certain prerequisite activities, namely earning a specified amount of income, whereas under the ACA the latter is not (or so some have claimed). There are a number of responses to this objection. First, the ACA penalty does not in fact apply to everyone who fails to purchase health insurance, only those who meet certain income requirements and are not otherwise exempt, for example, for religious reasons. Cite. Second, it is not at all clear why either the Necessary and Proper Clause or the Sixteenth Amendment would prevent the government from requiring all Americans to file a tax return regardless of whether they earned any income. Third, even if either of the first two responses were unavailing, it is difficult to imagine why constitutional significance should attach to the distinction between requiring someone to do something by virtue of being human and requiring her to do it only if she earns income or engages in some other activity essential to one’s livelihood. Fourth, because virtually all humans must at some point finance the costs of medical care, and because those costs
either returns us to the Commerce Clause itself or refers us to independent constitutional limitations on congressional power, two of which I discuss below. Note, though, that when we frame the internal Commerce Clause inquiry in terms of regulating preexisting condition discrimination, the concern over regulation of inactivity disappears, because it is indisputable that pricing health insurance policies is an economic activity that substantially affects interstate commerce.

The doctrinal explanations just described, in addition to others I have reserved, have led several prominent constitutional scholars to conclude that the challengers’ Article I arguments are frivolous. Akhil Amar has compared Judge Vinson’s opinion invalidating the individual mandate to Roger Taney’s opinion in _Dred Scott v. Sandford._ Andrew Koppelman has described the arguments for the constitutionality of the individual mandate as “obvious” and the objections as “sill[y],” writing that “no one had heard of [the action/inaction distinction] until the mandate's opponents invented it.” Charles Fried has called the notion that Congress is impermissibly forcing people into the health insurance market “a canard that’s been invented by the tea party and Randy Barnetts of the world,” adding that he was “astonished to hear it coming out of the mouths of the people on [the Supreme Court].”

So much for the constitutional objections to the individual mandate that are native to the Commerce Clause or the Necessary and Proper Clause. The challengers might yet have a case grounded in limitations external to Article I. One possible restriction on congressional power to require Americans to purchase health insurance might be the Tenth Amendment. The Tenth Amendment has historically been invoked to support the existence of residual sovereign power are radically unpredictable, the market for health insurance is quite unlike most other markets, and so may easily justify _sui generis_ regulatory strategies. Finally, the distinction does not apply to the failure to register for Selective Service or to report for jury duty, regulatory requirements that are also justified, if at all, under the Necessary and Proper Clause.

35 For example, many scholars are persuaded that Congress’s taxing power is sufficient to justify the individual mandate, which is enforced solely by the Internal Revenue Service and whose provisions are contained within the Internal Revenue Code. _See_ Brief of Constitutional Law Professors as *Amici Curiae* in Support of Defendant-Appellant, Dep’t of Health & Human Servs. v. Florida, 648 F.3d 1235 (11th Cir. 2011) (No. 11-11021). The metes and bounds of this argument exceed the scope of this article.


retained by state governments. 39 Thus, the Court discussed the Tenth Amendment in holding that the federal government may not require state law enforcement officers to conduct background checks on purchasers of handguns under the Brady Handgun Violence Prevention Act even if, under the Act, it could do so itself or could require private gun dealers to do so. 40 The text of the Tenth Amendment is not, however, limited to protecting state prerogatives. It reads: “The powers not delegated to the United States by the Constitution, nor prohibited by it to the States, are reserved to the States respectively, or to the people.” 41 Challengers to the ACA have relied on this language to argue that, just as the right to control the actions of state police officers is inherent in state sovereignty, an individual’s capacity over health care financing is inherent in individual autonomy and cannot be infringed by the federal government even acting pursuant to otherwise legitimate authority. 42

Let us assume for the sake of argument (and only for its sake) 43 that “the people” as used in the Tenth Amendment refers to individuals rather than a broader body politic. On that assumption, which is required to make sense of the claim, the presence of this novel argument in the ACA litigation makes even more urgent the question animating this article. We have a name for powers reserved to individuals and not delegated to government: they’re called rights, and the Constitution has a great deal to say about them. But rather than argue in a straightforward way that the individual mandate infringes on rights protected by the Fifth Amendment or some other obviously rights-sensitive constitutional provision, challengers to the mandate have embedded their rights claims in roundabout arguments about federalism. There is no case holding, even remotely, that either the constitutional structure or the Tenth Amendment itself prevents the federal government from conscripting individuals into acting against their will to accomplish some federal regulatory objective. It makes sense that this would be so given that the Court’s rights jurisprudence is substantial and available to serve arguments of just this sort. If someone has no right against compelled purchase of

40 See Printz, 521 U.S. at 919.
41 U.S. Const. amend. X (emphasis added).
health insurance, it difficult to understand why the federal government may not compel that purchase when acting pursuant to otherwise legitimate powers.\footnote{See Gibbons v. Ogden, 22 U.S. 1, 196 (1824) (“[The commerce] power, like all others vested in Congress, is complete in itself, may be exercised to its utmost extent, and acknowledges no limitations, other than are prescribed in the constitution.”).}

Challenging the individual mandate primarily on federalism grounds would yet make strategic sense if it were abundantly clear that there is indeed no constitutional right against compelled purchase of health insurance. I am not inclined to argue, doctrinally or otherwise, for the existence of such a right, but unlike with the Article I argument discussed above, precedent does not foreclose the possibility entirely. Let us begin, as we must, with \emph{Lochner}. Judge Vinson dismissed the substantive due process claim by referring to the \emph{Lochner} era: “[T]his claim would have found Constitutional support in the Supreme Court’s decisions in the years prior to the New Deal legislation of the mid-1930’s, when the Due Process Clause was interpreted to reach economic rights and liberties.”\footnote{Florida v. U.S. Dep’t of Health and Human Servs., 716 F. Supp. 2d 1120, 1161 (2010).} According to Judge Vinson, the right claimed by the challengers was a form of economic substantive due process, which the rejection of \emph{Lochner} forecloses.

A puzzle arises immediately. In rejecting the due process claim, Judge Vinson cited an Eleventh Circuit case stating the proposition that “a searching inquiry into the validity of legislative judgments concerning economic regulation is not required.”\footnote{Id. (citing TRM, Inc. v. United States, 52 F.3d 941, 945–46 (11th Cir. 1995)).} That is, the substantive due process claim fails because the legislative scheme counts as economic regulation but the Commerce Clause claim fails because it does not count as economic regulation. One gets the distinct impression that either a bad argument has been disguised as a good one or vice versa.

It is certainly true that anyone making an argument that may reasonably be styled as economic substantive due process is on rough constitutional terrain. But it is not true that any government regulation of economic transactions is, for that reason alone, immune from substantive due process attack. The Supreme Court held in \emph{Carey v. Population Services International} that the State of New York could not restrict the retail distribution of contraceptives to sales by licensed pharmacists.\footnote{431 U.S. 678 (1976).} The Court applied strict scrutiny to the regulation, because “the same test must be applied to state regulations that burden an individual’s right to decide to prevent conception or terminate pregnancy by substantially limiting access to the means of effectuating that decision as is applied to state statutes that prohibit the decision entirely.”\footnote{Id. at 688.} The lesson of the case, affirmed by \emph{Buckley v. Valeo}\footnote{424 U.S. 1 (1976).} and its progeny,\footnote{42 U.S.C. 1973b (1976).} is that restrictions on financial activity cannot be

\footnote{44 See Gibbons v. Ogden, 22 U.S. 1, 196 (1824) (“[The commerce] power, like all others vested in Congress, is complete in itself, may be exercised to its utmost extent, and acknowledges no limitations, other than are prescribed in the constitution.”).}
evaluated in a vacuum but must be considered in light of the interests to which the activity is instrumental. Government presumptively may not burden fundamental rights, and burdens occasioned by commercial regulation are no exception.

The appropriate framing question is not, then, whether the government is regulating an economic transaction but whether, in doing so, the government is infringing upon a fundamental right. Whether or not there is a fundamental right to self-insure for health care cannot be answered by staring harder at the text of *Lochner*. A sympathetic rendering of the ACA claim would compare it to the case in which, rather than restricting the ability of bakers to contract to work more than 60 hours per week, the New York legislature had instead restricted the ability of bakers to contract to work fewer than 60 hours a week. Putting aside Thirteenth Amendment concerns, *Lochner* is surely not sufficient to reject a substantive due process challenge to such a law.

A far more germane precedent is *Jacobson v. Massachusetts*, 51 decided three days before *Lochner* was argued. The *Jacobson* Court upheld a compulsory smallpox vaccination program in Massachusetts against a due process challenge. If the government may, consistent with the Due Process Clause, require its citizens to take a potentially dangerous vaccine (in the *Lochner* era, no less!), then may it not *a fortiori* require its solvent citizens to purchase health insurance? 52 Not necessarily. First, the state interest in a mandatory vaccination program for a deadly and contagious illness might reasonably (though not inevitably) be described as more compelling than the interest in preventing either pre-existing condition discrimination by insurers or free-riding and cost-shifting by health care consumers. Second, *Jacobson* indeed precedes the effective rejection of *Lochner* in *West Coast Hotel v. Parrish*, 53 but it also precedes the revitalization of substantive due process in *Griswold v. Connecticut*. 54 And *Griswold* and its progeny are concerned precisely with an individual’s autonomy over private decisionmaking. Under the modern Due Process Clause, a woman has a presumptive constitutional right to determine whether to bear or beget a child, 55 an individual has both the right to bodily integrity 56 and the right to refuse unwanted medical treatment, 57 and even a prisoner has a “significant liberty interest” in not being administered antipsychotic drugs against his will. 58
of the U.S. Court of Appeals for the D.C. Circuit held that this line of cases supported a constitutionally protected right to receive potentially life-saving experimental drugs. 59

This series of cases has led Abigail Moncrieff to identify a constitutional “freedom of health” that includes “a freedom to reject unwanted medical care and implicitly . . . . a freedom to obtain at least certain kinds of medical care.” 60 If such a liberty interest indeed exists and is sufficient to warrant heightened constitutional scrutiny, then the argument that the government may not compel the purchase of health insurance becomes more colorable. Moncrieff argues that the individual mandate raises constitutional questions because it effectively requires consumers to pay for care through a system that interposes a third-party auditor between the consumer and their physician’s health care choices. 61 More broadly, a right to direct one’s own medical care might reasonably be threatened by a system that requires limited funds to be spent on health insurance rather than saved for future care insofar as it uses the consumer’s own finances to alter the costs and benefits of particular care options. Routine and preventive care, rationally avoided in the absence of the mandate, is made a moral hazard under the ACA. 62

Moncrieff ultimately concludes that to the extent there is a presumptive constitutional objection to the individual mandate grounded in the freedom of health, the presumption of unconstitutionality is overcome by a sufficiently compelling governmental interest and the narrow tailoring of the individual mandate’s remedial scheme. 63 I agree, and I am less certain than Moncrieff that the most reasonable interpretation of the Court’s cases supports a broad “freedom of health.” The important point, however, is not whether I believe the substantive due process argument is a loser, but why virtually everyone of consequence in the massive litigation over the ACA appears to hold the same view, even as many of those same people are unmoved by seemingly persuasive defenses of congressional power under Article I.

In different terms, we may identify the litigation choices in this case, and the judicial responses to those choices, as emblematic of an aggressive, but distinctly partial, unsettling of the New Deal settlement. As Larry Kramer writes, the New Deal settlement entailed “the Court restor[ing] to politics questions respecting the definition or scope of the powers delegated by the Constitution to

61 See id. at 2249.
62 See Steven Shavell, On Moral Hazard and Insurance, 93 Q. J. ECON. 541 (1979); Cf. Moncrieff, supra note 60, at 2248 (noting that the ACA outlaws “the most freedom-preserving” forms of insurance coverage (such as high-deductible sickness and accident insurance).
63 See Moncrieff, supra note 60, at 2250–51.
Congress and the Executive, subject only to a very limited rational basis scrutiny." As indicated by footnote four of United States v. Carolene Products, it also entailed “more exacting scrutiny” for certain individual rights but not for others, namely those represented by Lochner and falling generally under the category of economic and social rights. The ACA litigation places the twin pillars of the New Deal settlement in sharp relief, and pulls them apart. Under the settlement, both the Article I and the substantive due process claims against the individual mandate should be off limits. In reality, only one is.

II

It is possible to tell a reasonably powerful but wholly extralegal story about the paucity of substantive due process claims in this litigation and in its surrounding discourse. Like many good stories, it begins where the money trail ends.

Consider the following. The litigation immediately before the Court in Florida v. Department of Health and Human Services was brought by 26 states, two private plaintiffs, and the National Federation of Independent Business (NFIB). The NFIB is a business lobbying organization funded in part by the Claude R. Lambe Charitable Foundation, which is controlled by Charles G. Koch. Koch’s brother David endorsed Mitt Romney for President in 2008 and hosted a major fundraiser in the Hamptons for Romney in 2010. The Kochs’ brother Bill and his coal company, Oxbow Carbon, donated $1 million to Romney’s Super PAC, Restore Our Future, in 2011. David and Charles Koch are co-founders of and have donated more than $1 million to Americans for Prosperity, among the most significant financial and logistical backers of the Tea Party movement. All of the plaintiffs, including the states, have been

64 Larry D. Kramer, Foreword, We the Court, 115 HARV. L. REV. 4, 121 (2004).
65 304 U.S. 144, 152 n.4 (1938).
66 Id.
68 It is worth noting that the relative absence of due process arguments in litigation brought by state plaintiffs is understandable in light of the fact that such arguments would limit state regulatory power.
represented throughout the litigation by David Rivkin and Lee Casey of Baker & Hostetler. Rivkin and Casey were legal advisors to Romney on his justice advisory committee throughout the primary season and remain two of his most high-profile supporters within the legal community.73

In other words, the litigation against the ACA has been funded in significant part by a network of elite Republicans committed to Mitt Romney’s presidential aspirations and to the sustenance of the Tea Party movement. If the individual mandate violates the Fifth Amendment’s Due Process Clause then it also violates the Fourteenth Amendment’s Due Process Clause.74 A successful substantive due process argument against the individual mandate would therefore mean that the only other American executive to sign such a mandate into law, Mitt Romney, would have supported equally unconstitutional health care legislation. Significant litigation backed by establishment Republicans and premised on the unconstitutionality of Romney’s signature legislative achievement would have been deeply threatening to Romney’s Republican primary prospects and, therefore, to the possibility of a Republican victory in the 2012 presidential election. Threading the federalism needle would be a rational strategy for anyone with this suggested set of priorities.

Quite apart from Romney’s presidential prospects, the link between the Tea Party movement and the Republican Party, so vital to Republican political energy in 2010, has depended on tempering the Tea Party’s fundamentalist libertarian elements and supporting its anti-Washington impulses. As has been well-documented,75 the modern Republican Party comprises a tenuous coalition of economic and social conservatives, the result of William F. Buckley’s famous “fusion” strategy. Libertarianism that takes the form of anti-regulatory zeal directed at Congress is harmonious with that fusion whereas a purer form of anti-statist libertarianism is threatening to it. Tea Party supporters appear to be divided between libertarians on one hand and fiscal and social conservatives on the other. Based on extensive survey research conducted during the fall of 2010, Emily Ekins concludes that “[t]he Tea Party seems unified on role of government questions regarding economics and business; however, they are roughly split in half about the government promoting a particular set of values.”76 That is, libertarians within the Tea Party align with Democrats on social and cultural issues but align with Republicans on economic issues. Conservatives within the

73 See Bork to Co-Chair Romney Justice Committee, CNN Wire, Aug. 2, 2011.
74 See generally Ryan C. Williams, The One and Only Substantive Due Process Clause, 120 Yale L.J. 408 (2010).
Tea Party align with Republicans on both sets of issues. Challenging the ACA as an overreach by Washington can be supported not only by establishment Republicans but also by both wings of the Tea Party, whereas challenging the ACA as more generally statist threatens to split significant elements of the Tea Party from the Republican mainstream.

Relatedly, the unity of the Republican coalition requires official opposition to abortion rights. Pro-abortion rights Republican politicians, once common, are nearly extinct, and hostility to Roe v. Wade remains the most significant, if at times sub rosa, litmus test for Republican judges. An integrated political and legal strategy for overturning the ACA must, like any strategy that relies on mass conservative mobilization, be compatible with Roe’s incorrectness. But it is difficult to conceive of a competent legal brief advocating invalidation of the individual mandate on due process grounds that does not rely on Planned Parenthood of Southeastern Pennsylvania v. Casey, which affirmed the “essential holding” of Roe. The controlling joint opinion in Casey states that “[i]t is a promise of the Constitution that there is a realm of personal liberty which the government may not enter” and that “[o]ur law affords constitutional protection to personal decisions relating to marriage, procreation, contraception, family relationships, child rearing, and education.” The freedom to make healthcare decisions arguably falls within the carapace that these various decisional rights erect, and indeed the individual mandate requires consumers to purchase insurance plans that provide coverage for “maternity and newborn care” and “pediatric services.” The mandate therefore affects an individual’s allocation of financial resources to competing health care options; that allocation decision is plausibly covered by the liberty interests articulated in Casey. That language from Casey, moreover, was co-authored by Justice Kennedy, a significant swing vote in the ACA litigation. To rely on a substantive due process argument but to eschew reliance on the Court’s controlling abortion decision would border on legal malpractice.

To be clear, none of the above is offered as psychoanalysis. I have no special insight into the actual set of reasons that motivated the choice to rely on federalism arguments and not to rely on substantive due process. It may suffice as explanation to note that the choice was likely correct strategically, on which I have more to say in Part III. And even if the lawyers, funders, and clients making that choice were motivated by the kinds of political considerations I have

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77 Id. at 31.
79 Id. at 846.
80 Id. at 848.
81 Id. at 851.
discussed, cognitive dissonance may well have led them to experience their decision-making process as free from such influences. At a minimum, however, this Part demonstrates that, in the context of the ACA litigation, there were substantial political obstacles to reliance on substantive due process. Whatever the doctrinal benefits of doing so might have been, the strategic costs were likely much higher.

III

The story Part II tells remains incomplete. It suggests a partial explanation for the litigation choices of some prominent challengers to the individual mandate, but it does not explain the responses of judges to the substantive due process claims that have in fact been made. As discussed above, Judge Vinson ruled that the individual mandate was unconstitutional but was quite skeptical of the substantive due process argument. Judge Sutton referred to the due process version of the plaintiff’s argument in the individual mandate challenge rejected by the Sixth Circuit:

Why construe the Constitution . . . to place this limitation—that citizens cannot be forced to buy insurance, vegetables, cars and so on—solely in a grant of power to Congress, as opposed to due process limitations on power with respect to all American legislative bodies? Few doubt that the States may require individuals to buy medical insurance, and indeed at least two of them have. The same goes for a related and familiar mandate of the States—that most adults must purchase car insurance. Yet no court has invalidated these kinds of mandates under the Due Process Clause or any other liberty-based guarantee of the Constitution. That means one of two things: either compelled purchases of medical insurance are different from compelled purchases of other goods and services, or the States, even under plaintiffs’ theory of the case, may compel purchases of insurance, vegetables, cars and so on. Sometimes an intuition is just an intuition.⁸³

Judge Sutton treats the absence of successful due process claims against the individual mandate as evidence that such claims are inadequate. It may well be that judges who have rejected the substantive due process argument have been socialized into a political culture that, for the reasons stated in Part II, prioritizes limits on federal power over aggrandizement of individual rights. That argument, however, is speculative, vaguely paranoid, and happily unnecessary. The better view links the doctrinal account of Part I with the socio-political account of Part II.

⁸³ Thomas More Law Center v. Obama, 651 F.3d 529 (6th Cir. 2011) (Sutton, J., concurring) (internal citation omitted).
to arrive at a more complete picture of the legal status of economic due process arguments. In brief, *Lochner*’s status as an anticanonical case, which results in large measure from its compatibility with other rights-based claims, distorts doctrinal arguments about economic rights.

*Lochner* is the dean of the anticanon. 84 No case is more consistently associated labeled anticanonical by academics, 85 no repudiated case more consistently receives significant treatment in leading constitutional law casebooks, 86 and no case is negatively cited more frequently in modern Supreme Court opinions. 87 As David Strauss says, “[y]ou have to reject *Lochner* if you want to be in the mainstream of American constitutional law today.”88

A judicial decision does not acquire this unhappy status by happenstance. Within the U.S. constitutional tradition, the few cases that become strongly anticanonical are the detritus of regimes that succumbed to constitutional revolutions. The Civil War and Reconstruction represent the repudiation of *Dred Scott v. Sandford*; the New Deal settlement represents the repudiation of *Lochner*; and the Second Reconstruction represents the repudiation of *Plessy v. Ferguson*. 89 One of the functions of anticanonical discourse is to reconcile constitutional continuity with the rejection of the traditions these cases represent. We persuade ourselves that these cases were wrong the day they were decided so that we may assure ourselves that we are not as one with a people committed to slavery, to sweatshops, and to Jim Crow.90

Under the circumstances, it is not enough for someone arguing in favor of a form of economic due process to dance around the unyielding *Lochner* precedent. She must confront it directly, proactively, and successfully. The oral argument in *Florida v. Department of Health & Human Services* was devoted largely to articulating and debating a limiting principle to the federal government’s assertion of regulatory power under the Commerce Clause. Had the litigation instead focused on substantive due process, the argument (in the unlikely event it made it to the Supreme Court) would instead have focused on how the challengers’ claims differ from the claims accepted in *Lochner*. In fact, *Lochner* made several appearances at the Supreme Court oral argument even without any due process claim to speak of. Solicitor General Donald Verrilli argued that “to embark on the kind of analysis that [the challengers] suggest the

85 See id. at 391.
86 See id. at 395.
87 See id. at 398.
89 Greene, supra note 84, at 468.
90 See Balkin, supra note 67, at 709–10.
Court ought to embark on is to import *Lochner*-style substantive due process.” Later in the argument, Chief Justice Roberts said that “it would be going back to *Lochner* if we were put in the position of saying, no, you can use your commerce power to regulate insurance, but you can’t use your commerce power to regulate this market in other ways.” And Justice Sotomayor asked Paul Clement, arguing on behalf of the respondents, “Is this a *Lochner* era argument that only the States can [require the purchase of insurance], even though it affects commerce?”

Notice that each invocation of *Lochner* associated the case with a different substantive proposition. The first tied *Lochner* to the notion that unenumerated liberty interests limit governmental regulatory power; the second to the notion that courts should import what deconstructionists call nested oppositions such as activity/inactivity or direct/indirect into judicial review of federal power; the third to the notion that the Tenth Amendment or its equivalent acts as an independent limitation on otherwise valid exercises of federal authority. None of these propositions needs to be linked to *Lochner* and indeed the latter two align more closely with cases like *Hammer v. Dagenhart* and *Carter v. Carter Coal*, which invalidated federal statutes. Moreover, notwithstanding their association with *Lochner*, none of the three propositions is fully discredited. All of modern substantive due process jurisprudence involves limitations that unenumerated liberty interests place on regulatory power; the nested opposition of economic/noneconomic has become a fixture of modern Commerce Clause case law; and *New York v. United States* and *United States v. Printz* are difficult to understand in the absence of an external limit on congressional power grounded in federalism concerns.

*Lochner*, then, is the hardest working case in the U.S. Reports. It is both a synecdoche and a rhetorical resource. Its unquestionably negative valence enables it to stand in for—and thereby to attack—a very broad set of propositions, even some that, in other contexts, are embedded within our constitutional tradition. One such proposition is economic due process. Even if we can rather easily distinguish statutory invalidation of a labor contract from statutory compulsion to enter into an insurance contract, *Lochner* casts a shadow—a penumbra, if you will—over the entire enterprise. It forces recalculation of the anticipated costs and benefits of

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92 Id. at 39.
93 Id. at 66–67.
95 247 U.S. 251 (1918).
96 298 U.S. 238 (1936).
advancing certain kinds of claims and therefore may strongly distort doctrinal argument. Like an athletic seven-footer, *Lochner* alters even the shots that it cannot block.

An irony bears mention. *Lochner*’s anticanonicity, its stickiness as a negative precedent, both motivates and derives from its usefulness across the ideological and doctrinal spectrum. *Lochner* became anticanonical in the late 1960s and early 1970s, not because advocates and judges suddenly discovered that economic due process was a losing claim but rather because they discovered that noneconomic due process was a winning one.\(^99\) *Lochner* is an instrument of opposition, not affirmative argumentation, and so its effectiveness has expanded in proportion to the numerosity of its potential targets. *Griswold* and its progeny provided conservatives with reason to invoke *Lochner* as a negative precedent and liberals, who had long embraced anti-*Lochner* rhetoric, continued to do so as a means of distinguishing progressive due process arguments from conservative ones. And so it is the conceptual generativity of due process arguments that engenders *Lochner*’s anticanonicity. *Lochner* revisionism, rampant within the legal academy and at conservative think tanks, may be better described as a feature of *Lochner*’s anticanonical status than as a threat to it.

It remains to explain why *Lochner* does not effectively condemn federalism arguments—the other claims the New Deal was thought to have settled—even as many seek to call it to that service.\(^{100}\) The answer may be, in part, that *Griswold*, and later *Roe*, have helped to fix the socio-legal meaning of *Lochner* as a case about economic due process and unenumerated rights rather than as a full-fledged stand-in for limitations on governmental regulatory authority. Abortion rights cases give liberals strong reason to defend substantive due process and therefore give conservatives strong reason to attack it. Economic due process gives some conservatives strong reason to defend substantive due process and so gives liberals strong reason to attack it. By contrast, one finds strong critics of broad congressional power almost exclusively on the political right, and so states’ rights arguments are not universally deployed. Federalism has not found its *Lochner* because it has not found its *Roe*.

**Conclusion**

The force of the broccoli objection derives from its self-evident incompatibility with liberal democratic premises. And yet the logic of the ACA challengers’ principal argument would suggest no constitutional infirmity in a state-level mandate to purchase (and consume?) broccoli. There is no conceptual


\(^{100}\) See notes 91–93 and accompanying text.
incongruity in the notion that we have rights that only states, and not the federal
government, may infringe. The right to a grand jury and to a civil jury trial are among those rights and we get along fine with that tension. Moreover, the idea that the federal structure is not concerned with limitations on centralized power for its own sake but rather for the sake of rights protection has a lengthy and distinguished intellectual history.

But there is little reason in principle to suppose that among the rights less protected as against states than as against the federal government is the right to refuse participation in an interstate commercial market. And if such a right is among those the federal government has less leeway to infringe, then surely the reason for that is grounded not in limitations inherent in Article I but in independent limitations housed within the Bill of Rights. Putting principle aside, there is still less justification in doctrine for the suggestion that neither the Commerce Clause nor the Necessary and Proper Clause permits regulation of self-insurance for medical costs but that the Fifth Amendment has nothing to say about the matter.

The most persuasive explanation for this confusing mix of propositions rests neither in principle nor in doctrine but rather in party politics and in our socio-legal culture. A substantive due process attack on the individual mandate would threaten Mitt Romney’s political prospects and Republican Party unity, would associate conservatives with reproductive freedom precedents, and perhaps as significantly, would place Lochner, rather than broccoli, at the center of the legal argument. Yuck.

101 U.S. Const. amend. V.
102 U.S. Const. amend. VII.
103 See McDonald v. City of Chicago, 130 S. Ct. 3020, 3035 n.13 (2010).
104 See, e.g., The Federalist No. 28 (Hamilton), at 180–81 (Clinton Rossiter ed. 1961) (“In a confederacy the people, without exaggeration, may be said to be entirely the masters of their own fate. Power being almost always the rival of power, the general government will at all times stand ready to check the usurpations of the state governments, and these will have the same disposition towards the general government. The people, by throwing themselves into either scale, will infallibly make it preponderate. If their rights are invaded by either, they can make use of the other as the instrument of redress.”); The Federalist No. 51 (Madison), at 323 (Clinton Rossiter ed. 1961) (“In the compound republic of America, the power surrendered by the people is first divided between two distinct governments, and then the portion allotted to each subdivided among distinct and separate departments. Hence a double security arises to the rights of the people. The different governments will control each other, at the same time that each will be controlled by itself.”).