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The Shaping of Chance: Actuarial Models and Criminal Profiling at the Turn of the Twenty-First Century

Bernard E. Harcourt†

Je vois. Les gens sont devenus esclaves des probabilités.¹

Secret Agent Lemmy Caution in Alphaville, Jean-Luc Godard (1965)

The turn of the twentieth century marked a new era of individualization in the field of criminal law. Drawing on the new science of positivist criminology, legal scholars called for diagnosis of the causes of delinquency and for imposition of individualized courses of remedial treatment specifically adapted to these individual diagnoses. "[M]odern science recognizes that penal or remedial treatment cannot possibly be indiscriminate and machine-like, but must be adapted to the causes, and to the man as affected by those causes," leading criminal law scholars declared. "Thus the great truth of the present and the future, for criminal science, is the individualization of penal treatment,—for that man, and for the cause of that man's crime." The turn to individualized punishment gave rise to the rehabilitative project of the first three-quarters of the twentieth century—to discretionary juvenile courts, indeterminate sentencing, probation and parole, rehabilitative treatment, and the overarching concept of corrections.

At the close of the century, the contrast could hardly have been greater. The rehabilitative project had been largely displaced by a model of criminal law enforcement that emphasized mandatory sentences, fixed guidelines, and sentencing enhancements for designated classes of crimes. The focus of criminal sentencing had become the category of crime, rather than the individual characteristics and history of the convicted person, with one major exception for prior criminal conduct. Incapacitation

† Professor of Law, The University of Chicago Law School. Special thanks to David Garland, Clayton Gillette, Renée Harcourt, James Jacobs, Lewis Kornhauser, Harry Litman, Tracey Meares, Richard Revesz, Mia Ruyter, Stephen Schulhofer, Jerome Skolnick, Bryan Stevenson, Geoffrey Stone, and Cass Sunstein for comments and discussion of this Essay. I dedicate this Essay to my father, Edgar A. Harcourt, who graduated from the University of Chicago in 1949 and the University of Chicago Law School in 1952 when the school celebrated its fiftieth anniversary.

¹ "I get it. People have become slaves of probabilities." Jean-Luc Godard, Alphaville 39 (Lorimer 1972) (Peter Whitehead, trans).

theory—the idea that incarcerating serious and repeat criminal offenders for lengthy sentences will significantly impact crime rates—had replaced the rehabilitative model. In the area of policing, the dominant strategy shifted from the model of the professional police force rapidly responding to 911 emergency calls to a more forward-looking crime prevention model that relied heavily on criminal profiling. Surveillance became targeted increasingly on designated groups that demonstrate identifiable characteristics associated with particular crimes.

Crime and punishment scholars have offered competing diagnoses of these major shifts. One intriguing and recurring hypothesis is that the late twentieth century ushered in a new probabilistic or actuarial paradigm. The idea is that there was a shift toward a new mode of bureaucratic management of crime involving a style of thought that emphasizes aggregation, probabilities, and risk calculation instead of individualized determination—a new probabilistic episteme modeled on an actuarial or risk analysis approach to crime management. Although this thesis captures an important aspect of the way we think about criminal law at the beginning of the twenty-first century, it is crucial to emphasize that the turn to probabilistic thinking pre-dates the twentieth century and in fact helped bring about the era of individualization that marked the early twentieth century. As Ian Hacking persuasively demonstrates in *The Taming of Chance*, by the late nineteenth century the laws of probability had displaced in significant part the laws of necessity in scientific discourse, especially in the area of crime and punishment.

What changed markedly over the course of the twentieth century was not the advent of actuarial thinking, of aggregation, and of risk analysis, but the type of probabilistic inferences that were drawn and the uses to which they were put. The twentieth century experienced an evolution in style, not a change in kind: a refinement of actuarial methods, not the wholesale advent of a new probabilistic episteme. The turn to statistical methods was well under way by the end of the nineteenth century and, in fact, laid the foundation for the new era of individualization of punishment at the turn of the twentieth century. Actuarial models in criminal law, however, did change qualitatively over the course of the twentieth century. As the substantive ideal of rehabilitation was destabilized and subsequently replaced by incapacitation theory, the statistical methods narrowed in on certain key predictors of crime—specifically, on the severity of the crime and on the prior criminal history of the convict. Over time, less factors were taken into account, and by the end of the twentieth century, most of the statistical tools focused narrowly on offense charac-

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3 Ian Hacking, *The Taming of Chance* 3 (Cambridge 1990) (“We shall find that the roots of the idea [of the utility of probability] lie in the notion that one can improve—control—a deviant sub-population by enumeration and classification.”).
teristics and prior delinquence, rather than on the social, familial, and neighborhood background variables that had been such an integral part of the rehabilitative concept.

The new actuarial paradigm hypothesis was offered as a complement to, and to explain in part, important trends in criminal justice at the end of the twentieth century — specifically, the marked increase in the number of persons incarcerated and the steadily increasing racial imbalance in prison populations. At the end of 2001, the United States incarcerated approximately two million men and women in state and federal prisons and jails. Although African-Americans represent approximately 13 percent of the general population, African-American men and women accounted for 46.3 percent of prisoners under state and federal jurisdiction in the year 2000. The question that I pose in this Essay is whether the refinement of the actuarial model in criminal law (rather than the advent of a new paradigm) has contributed to these criminal justice trends. Has the apparent narrowing of actuarial methods and the related increased use of criminal profiling, in a context of scarce law enforcement resources, done more than simply tame chance—has it begun to shape chance?

I. CENTENNIAL SHIFTS IN CRIMINAL LAW

The twentieth century witnessed a profound shift in criminal law enforcement. As legal historians and sociologists of punishment have observed, the early period was marked by a strong aspiration to the individualization of punishment. On the Continent, Raymond Saleilles, a prominent French jurist, published The Individualization of Punishment in 1898, observing that "[t]here is today a general movement having as its object the goal of detaching the law from purely abstract formulas which seemed, to the general public at least, to divorce the law from human contact." This general movement represented the culmination—and wedding—of progress in criminology and justice in law, or what Saleilles called "sociological criminology adapted to the idea of justice." Sociologist Émile Durkheim identified two laws concerning the evolution of punishment and traced the second law—namely, that punishment consists

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4 U.S. Bureau of Justice Statistics, Prisoners in 2001 1–2 & Table 1 (July 2002); U.S. Bureau of Justice Statistics, Sourcebook of Criminal Justice Statistics 2000 Tables 6.1, 6.27.
7 Raymond Saleilles, L'individualisation de la peine: étude de criminalité sociale 5 (Félix Alcan 1898).
8 Id at 7.
increasingly of the deprivation of liberty for varying terms—to the individualization of responsibility in more developed societies. As “responsibility becomes more individual,” Durkheim observed, punishment is focused increasingly on the subject, in a graduated manner.9

In the United States, legal scholars and positivist criminologists joined efforts to identify the causes of crime and to prescribe individualized treatment. The National Conference on Criminal Law and Criminology, held in Chicago in 1909, marked this turn to individualization. In a statement representing the views of the core legal academics, Ernst Freund, Roscoe Pound, John Henry Wigmore, and their colleagues announced a new era of individualized remedial penal treatment that addressed the causes of crime in each and every delinquent.10 According to these scholars, the new science of crime had deep implications for criminal law: “Common sense and logic alike require, inevitably, that the moment we predicate a specific cause for an undesirable effect, the remedial treatment must be specifically adapted to that cause.”11 Roscoe Pound wrote an introduction to the American translation of Saleilles’s book, which appeared in 1911, and announced the need for greater individualization of punishment in the United States. “What we have to achieve, then, in modern criminal law is a system of individualization,” Pound declared.12

The notion of individualization of punishment was meant to capture the idea that judges should draw on positivist criminology to determine, in each particular case, the causes that led the delinquent to commit the crime, and to prescribe penal treatment aimed at remedying those causes. The approach rested on the newly recognized associations with criminal conduct, including home and neighborhood conditions, physical traits, genetic make-up, and environmental conditions, rather than the classical or utilitarian model of crime, which emphasized the rational decisionmaking process of the delinquent and the need to calibrate the cost of crime to the expected gain from the delinquent behavior. The new era of individualization gave rise, in large part, to the rehabilitative ideal in criminal justice—to indeterminate sentencing, departments of corrections, the juvenile court, and treatment and rehabilitation programs.

One hundred years later, the field of crime and punishment is characterized by a different set of markers. The rehabilitative project of the early- and mid-twentieth century gradually faded away, replaced in

9 Émile Durkheim, Deux Lois de L’Évolution Pénale, 4 L’Année Sociologique 65, 81 (1901). The first penal law, Durkheim declared, is that the intensity of punishment diminishes in more advanced and less autocratic societies.
The Shaping of Chance

the latter quarter of the twentieth century by fixed sentencing schemes. The primary focus in terms of sentencing became the category (and subtype) of crime; the principal remaining individual trait became prior criminal history. Mandatory and fixed guideline sentencing mechanisms in federal and state court displaced indeterminate sentencing. These include mandatory minimum penalties, which by the mid-1980s were enacted in 49 of 50 states; firearm and other sentencing enhancements; fixed sentencing guidelines, which have been adopted in the federal system and about seventeen states; and repeat-offender statutes such as “three-strikes-and-you’re-out” laws and other habitual offender enhancements.

Many of these developments occurred at the federal level. At the same time, Congress steadily expanded the number of federal crimes: Whereas the federal criminal code contained 183 separate offenses in 1873, by 2000 it has been estimated to contain 3,000 offenses. The expansion of the federal criminal code was accompanied by increased federal enforcement of traditional police powers, through law enforcement initiatives such as “Project Exile” in Richmond, Virginia, which federalize the prosecution of state gun offenses.

In the area of policing, the twentieth century witnessed a gradual shift toward the increased use of criminal profiling. The idea of criminal profiling is to develop correlations between specific criminal activity and certain group-based traits in order to help the police identify potential

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The focus on categories (and subtypes) of crime, rather than on individual causes of crime, is captured well by the federal firearm enhancement statute, 18 USC § 924(c) (2000), which provides in part that any person who carries a firearm in connection with a crime of violence or drug trafficking shall be sentenced to an additional enhancement of, for instance, not less than 10 years if the firearm is “a short-barreled rifle, short-barreled shotgun, or semiautomatic assault weapon,” and not less than 30 years if the firearm is “a machinegun or a destructive device, or is equipped with a firearm silencer or firearm muffler.” A second or subsequent conviction involving the latter type of firearm is to be punished by life imprisonment.

14 See William J. Stuntz, The Pathological Politics of Criminal Law, 100 Mich L Rev 505, 513–15 & n 32 (2001) (discussing the growing number of state and federal criminal offenses); Tom Stacy and Kim Dayton, The Underfederalization of Crime, 6 Cornell J L & Pub Pol 247, 251 (1997) (critiquing the argument that crime has been “overfederalized”). This occurred during a period of steady increases in the number of state crimes. In Illinois, for instance, the criminal code has grown from 131 separate crimes in 1856 to 421 at the turn of the twenty-first century; in Virginia, the criminal code mushroomed from 170 offenses to 495 over the same period; and in Massachusetts, from 214 crimes to 535. See Stuntz, 100 Mich L. Rev at 513–15.

15 “Project Exile” was conceived and implemented in 1996, and has been expanded in the twenty-first century into a national exile program under the rubric “Project Safe Neighborhood.” See generally Daniel C. Richman, “Project Exile” and the Allocation of Federal Law Enforcement Authority, in Bernard E. Harcourt, ed, Guns, Crime, and Punishment in America (forthcoming NYU 2003).
suspects for investigation. Criminal profiling uses probabilistic analysis in order to identify suspects and target them for surveillance. One of the first well-known uses of criminal profiling was the hijacker profiles developed in the 1960s in order to disrupt the hijacking of American commercial planes. Criminal profiling became more frequent in the late 1970s with drug-courier and alien-smuggling profiles, and has been used increasingly in the last quarter of the twentieth century. This reflects an overall shift from an earlier reform model, the model of “professional” policing, to what I have referred to elsewhere as an order-maintenance approach to criminal justice. This order-maintenance approach relies heavily on offender profiles to target stop-and-frisk encounters and misdemeanor arrests, to disperse gang-members, to stop drug-couriers and illegal immigrants, and to move along the disorderly. Order-maintenance policing, often based on the broken windows theory—the idea that tolerating minor infractions like graffiti, aggressive panhandling, public urination, and turnstile jumping encourages serious violent crime by sending a signal that the community is not in control—ignited a virtual “revolution in American policing” in the final decades of the twentieth century, what has been called the “Blue Revolution.”

These major shifts in criminal law enforcement have been accompanied by an exponential increase in the number of persons in federal and state prisons and local jails, and under federal and state supervision in the last quarter of the twentieth century. Federal and state prison populations nationwide grew from less than 200,000 in 1970 to more than 1,300,000 in 2001 with another 630,000 persons held in local jails (see Figure 1). In New York City, where order maintenance was aggressively implemented in 1994 under the administration of Mayor Rudolph Giuliani and his first police commissioner, William Bratton, the policing strategy produced an immediate surge in arrests for misdemeanor offenses (see Figure 2).


In addition, African-Americans began to represent an increasing proportion of the supervised population. Since 1926, the year the federal government began collecting data on correctional populations, the proportion of African-Americans newly admitted to state prisons has increased steadily from 23.1 percent to 45.8 percent in 1982. It reached 51.8 percent in 1991, and stood at 47 percent in 1997 (see Figure 3).\footnote{For statistics from 1926 to 1982, see Patrick A. Langan, \textit{Racism on Trial: New Evidence to Explain the Racial Composition of Prisons in the United States}, 76 J Crim L & Criminol 666, 666–67 (1985); for statistics from 1985 to 1989, see U.S. Bureau of Justice Statistics, \textit{Correctional Populations in the United States}, 1995 Table 1.16 (June 1997); for statistics from 1990 to 1997, see U.S. Bureau of Justice Statistics, \textit{Correctional Populations in the United States, 1997}, Table 1.20 (Nov 2000).} In 1997,
9 percent of all adult African-Americans were under correctional supervision in this country, in contrast to 2 percent of European-Americans. The trend from 1984 to 1997 is reflected in Figure 4, which represents the percentage of adult populations in state and federal prisons and local jails by race and gender as a proportion of their representation in the general population.

FIGURE 3
Racial Distribution of Admissions to State Prisons, 1926–1997

FIGURE 4

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22 U.S. Bureau of Justice Statistics, Sourcebook of Criminal Justice Statistics Table 6.2 (cited in note 4).

II. THE ACTUARIAL IN CRIMINAL LAW

Scholars have offered different and contested interpretations of these trends. One intriguing line of research has attributed these shifts to a turn toward aggregation, risk analysis, and probabilistic thinking—in other words, toward an actuarial model of crime management—in the late twentieth century. In a 1991 article subtitled *A Plea for Less Aggregation*, Albert Alschuler emphasizes the increased use of aggregation in criminal sentencing. “Increased aggregation seems characteristic of current legal and social thought,” Alschuler writes, “and what I have called ‘the bottom-line collectivist-empirical mentality’ now seems to threaten traditional concepts of individual worth and entitlement.”

Alschuler places the emergence of aggregation in criminal law in the larger context of late twentieth-century developments, such as the procedural aggregation of civil claims through class actions and multi-district litigation, as well the emergence and recognition of group rights as a means of accomplishing larger social objectives. Lamenting the loss of individualization, Alschuler suggests that it has led to a new harm-based penology. “Judges determine the scope of legal rules, not by examining the circumstances of individual cases, but by speculating about the customary behavior of large groups,” Alschuler explains. “We seem increasingly indifferent to individual cases and small numbers.”

Malcolm Feeley and Jonathan Simon suggest that a new paradigm for the management of dangerous persons emerged in the late twentieth century, accompanied by a new language of penology. This new language replaces the earlier discourse of moral culpability, clinical diagnoses, intervention, treatment, and retributive judgment. It represents, in their words, an “actuarial language of probabilistic calculations and statistical distributions applied to populations.”

The language reflects a non-judgmental, managerial approach to criminal populations, which seeks to manage career criminals and minimize risk: “It seeks to regulate levels of deviance, not intervene or respond to individual deviants or social malformations.”

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25 Id at 904–05.
27 See Feeley and Simon, 30 Criminol at 452 (cited in note 26).
The new actuarial paradigm thesis met with some resistance and criticism. Nevertheless, the thesis has continued to weave its way into contemporary debates and literature, and there are today recurring sightings of the idea. Katherine Beckett, for example, in her insightful book *Making Crime Pay*, takes for granted the emergence of this new actuarial and managerial approach. She refers to “managerial criminology” as “technocratic, behaviorist, and ‘realistic’ in tone,” and describes it as one in which “the language of probability and risk supercedes any interest in clinical diagnosis.” These ‘risk assessments,’ Beckett writes, “are based not on knowledge of the individual case but on actuarial or probabilistic calculations.”

There is a sense in which the new actuarial paradigm thesis has begun to slip its way into contemporary discourse on crime and punishment. In part, this is because the concept of the actuarial connects with several strands of modern penalty—the emphasis on classification, risk assessment, preventative crime-control, and criminal profiling.

But the turn to probabilistic thinking pre-dates the twentieth century—in fact, it shaped the turn to the individualization of punishment in the early part of the twentieth century. Ian Hacking traces the history of the probabilistic revolution in *The Taming of Chance*, and demonstrates how the laws of probability had displaced in significant part the laws of necessity by the early twentieth century. The erosion of determinism—of conceptions of the laws of nature—during the nineteenth century did not give way to chaos or indeterminism, but instead to the laws of chance and probability—to the bell-shaped curve, the normal distribution. Paradoxically, the transition produced even greater control over the physical and social environment. As Hacking explains:

There is a seeming paradox: the more the indeterminism, the more the control. This is obvious in the physical sciences. Quantum physics takes for granted that nature is at bottom irreducibly stochastic. Precisely that discovery has immeasurably enhanced our ability to interfere with and alter the course of nature. A moment’s reflection shows that a similar statement may be attempted in connection with people. The parallel was noticed quite early. Wilhelm Wundt, one of

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28 See, for example, David Garland, *Penal Modernism and Postmodernism*, in Blomberg and Cohen, eds, *Punishment and Social Control* 181, 201 (cited in note 26) (suggesting that increased managerialism or actuarial analysis is in all likelihood attributable to the growth and maturation of the carceral system—a natural maturation process—rather than a shift in approaches).


31 Id at 103.

the founding fathers of quantitative psychology, wrote as early as 1862: "It is statistics that first demonstrated that love follows psychological laws."\(^{33}\)

Hacking relates statistical progress to a parallel phenomenon, namely the proliferation and publication of printed numbers beginning in the sixteenth and seventeenth centuries, but flourishing during and after the Napoleonic era. The proliferation of numbers helped create the categories of the normal, criminal, and pathological in the nineteenth century. As Jack Katz similarly has suggested, these categories took hold as a product of historical and political-institutional forces, rarely, if ever, as a result of causal social theory.\(^{34}\) But for our purposes here, the important point is that the paradigm shift took place during the eighteenth and nineteenth centuries, and was practically complete by the turn of the twentieth century. "The cardinal concept of the psychology of the Enlightenment had been, simply, human nature," Hacking explains. "By the end of the nineteenth century, it was being replaced by something different: normal people."\(^{35}\) Laws of chance had become autonomous—not irreducible, but autonomous in the sense that they could be used not only to predict but also to explain phenomena.

Most of these laws of chance were first observed, recorded, and publicized in the area of delinquency—crime, suicide, madness, and prostitution. Adolphe Quetelet, the great Belgian statistician, wrote as early as 1832 of the statistical regularities concerning crime, and he described the phenomenon as a "kind of budget for the scaffold, the galleys and the prisons, achieved by the French nation with greater regularity, without doubt, than the financial budget."\(^{36}\) Karl Pearson, the famous statistician and eugenicist who assisted Charles Goring at the turn of the twentieth century, would summarize Goring’s findings about “the English criminal as he really is”: “on the average he is selected from the physically poorer and mentally feebler portion of the general population. The criminal,” Pearson explained, “is not a random sample of the general population, either physically or mentally. He is rather a sample of the less fit moiety of it.”\(^{37}\) Many years before that, Madame de Staël would observe that “there are cities in Italy where one can calculate exactly how many murders will

\(^{33}\) Id at 2.

\(^{34}\) Jack Katz, Seductions of Crime: Moral and Sensual Attractions in Doing Evil 43 (Basic 1988) ("The choice of the variables that are covered in the official data is structured by a multitude of historical and political-institutional forces; causal social theory has played little discernable part in this process.").

\(^{35}\) Hacking, Taming of Chance at 1 (cited in note 3).

\(^{36}\) Id at 105.

be committed from year to year."\textsuperscript{38} The first inroads into chance were made in the area of crime and punishment.

These laws of chance were precisely what grounded the new era of individualization at the turn of the twentieth century. The movement was premised on the new science of crime—on the idea that there are identifiable causes of crime that we could discover and study. The National Conference of 1909, which gave rise to the American Institute of Criminal Law and Criminology, was an outgrowth of the statistical discoveries emerging from positive criminology. Ernst Freund, Roscoe Pound, and their colleagues explained:

\[\text{[T]his truth opens up a vast field for re-examination. It means that we must study all the possible data that can be causes of crime,—the man's heredity, the man's physical and moral make-up, his emotional temperament, the surroundings of his youth, his present home, and other conditions,—all the influencing circumstances. And it means that the effect of different methods of treatment, old or new, for different kinds of men and of causes, must be studied, experimented and compared. Only in this way can accurate knowledge be reached, and new efficient measures be adopted.}\]

Freund, Pound, and their colleagues, in fact, lamented the delay it had taken for American criminal jurisprudence to embrace the statistical paradigm.

All this has been going on in Europe for forty years past, and in limited fields in this country. All the branches of science that can help have been working,—anthropology, medicine, psychology, economics, sociology, philanthropy, penology. The law alone has abstained. The science of law is the one to be served by all this.\textsuperscript{40}

For Freund and Pound, then, the new science of crime provided the vital information necessary to determine why an individual committed a crime, and to find the right punishment for them.

The turn to individualization, no less than the later turn to incapacitation, rested on an actuarial aspiration. What changed markedly over the course of the twentieth century, then, was not the advent of actuarial thinking, of aggregation, and of risk analysis. The century witnessed instead the development and refinement of actuarial models. If one studies the more significant episodes in the development of the criminal law in the twentieth century—for example, the evolution of parole board deci-

\textsuperscript{38} Hacking, \textit{Taming of Chance} at 41 (cited in note 3) (This, Mme de Staël concluded, demonstrates that "events which depend on a multitude of diverse combinations have a periodic recurrence, a fixed proportion, when the observations result from a large number of chances."). See generally Alix Deguise, \textit{Trois femmes: Le Monde de Madame de Charrière} (Slatkine 1981).


\textsuperscript{40} Id.
sionmaking in the period 1900–1935, the growth of criminal profiling since the 1960s, and the development of sentencing guidelines in the 1980s—it becomes apparent that actuarial models developed early and matured over the course of the century into the style of criminal law enforcement that we are familiar with today—an approach that relies increasingly on predictions of future criminality narrowly focused on crime severity and prior criminality. The fact that clinical models prevailed at first, during the early decades of the twentieth century, is due primarily to scarcity of resources and lack of knowledge, not to lack of will. Inadequate funding of criminal justice institutions delayed the development of actuarial predictive tools, but not for long. Functioning statistical models were realized and put in place relatively quickly—in some instances, by the early 1930s.

The development of parole in Illinois in the period from 1900 to 1935, for instance, is a story of actuarial aspirations; clinical realities by default displaced by a multi-factored actuarial test, leading to a narrower and narrower actuarial model over time. The model gradually shifted from trying to find the most appropriate rehabilitative remedy to trying to predict success or failure on parole—something which can be far more easily operationalized. The formalization of parole guidelines had an important influence on the development of sentencing guidelines, which reflect clearly a political decision to abandon the individualized punishment model and instead to impose uniform, consistent, and proportional sentences. Sentencing guidelines have tended to further narrow the focus of the actuarial model on the severity of crime and prior criminal history. The development of criminal profiling in the mid-twentieth century reflects another effort to use a quasi-actuarial approach based on mixed statistical and clinical methods to predict criminal behavior. It reflects another tool that—like the later parole and the sentencing guidelines—is aimed narrowly at observable conduct and visible attributes associated with crime.\textsuperscript{41}

In the end, the net effect of the evolution of the actuarial in criminal law has been to train law enforcement increasingly on the narrow question of prior criminal history and severity of crime. The desire to predict criminality has had important consequences for the way we think about and engage in criminal law enforcement.

III. CRIMINAL PROFILING: A THOUGHT EXPERIMENT

This raises a number of questions, but in this Essay I would like to focus on one in particular: Is it possible that the refinement of actuarial

\textsuperscript{41} This is the topic of my current research. Preliminary findings will be presented in an article titled “From the Ne'er-Do-Well to the Drug-Courier Profile: The Actuarial in Criminal Law Enforcement” in a forthcoming issue of the Journal of Law and Contemporary Problems.
models, in a world of scarce law enforcement resources, can do more than
tame chance? Might it perhaps shape chance? Is it possible that allocating
limited law enforcement resources on the basis of narrow predictive
models might actually transform the social reality we live in? In this Part,
I speculate that it might. If we identify a correlation between a group trait
(gender, race, religion, education, wealth, criminal history, genes, etc.) and
criminal activity, and then target our law enforcement on the basis of that
trait, the paradoxical effect may be that the correlation itself gets rein-
forced over time. This is true whether the profiling is perceived as legiti-
mate or not—whether it is a response to differential offending rates or
whether it reflects purely malicious selective enforcement; whether we
are merely allocating limited law enforcement resources in direct propor-
tion to the amount of crime associated with that group trait or engaging
in deliberate discrimination. In other words, if we target a high-crime
subpopulation in relation to their contribution to crime rather than in re-
lation to their representation in the general population, there will likely
be a multiplier effect on their perceived contribution to crime over time.
Using probabilities for purposes of crime prevention may be self-
reinforcing.

This can be demonstrated with a simple computation, relying on a
few basic assumptions about criminal profiling. For purposes here, I will
use racial profiling as an illustration, and I will define racial profiling as
the explicit or implicit use of race in law enforcement decisions such as,
for example, the decision to stop and investigate a suspect, or the decision
to police a specific neighborhood. Race is used explicitly when it is ex-
pressly referred to as one among other criteria, for instance when a police
officer stops someone in part because she believes that members of that
person's race are more likely to commit the crime under investigation.42
With the exception of anti-terrorism policing, this has become increas-
ingly hard to establish. For that reason, I also include an implicit defini-
tion of racial profiling. Race is used implicitly when law enforcement is
being targeted toward a racial group in greater proportion than that
group's representation in the population—such as, for instance, when po-
lice officers stop-and-frisk young black men in proportion to their pur-
ported contribution to crime rather than their representation in the gen-
eral population. This reflects a disparate impact prong of racial profiling.

42 For a definition of racial profiling along these lines, see Samuel R. Gross and Debra

As we use the term, 'racial profiling' occurs whenever a law enforcement officer questions,
stops, arrests, searches, or otherwise investigates a person because the officer believes that
members of that person's racial or ethnic group are more likely than the population at large to
commit the sort of crime the officer is investigating.

This definition, as should be clear, includes the narrower case where an individual is stopped solely
because of his or her race. In line with social reality, it adopts the broader definition.
It is more controversial insofar as many commentators would not necessarily consider it racial profiling. The point of my analysis, though, is precisely to demonstrate that even this second type of racial profiling may be self-confirming.

When an accusation of racial profiling is made, the justification for disproportionate enforcement often rests on two premises. The first is that members of certain racial groups offend at a disproportionately higher rate than their representation in the general population. This premise is reflected, for instance, in the argument that the racial disproportionality in admissions to state prisons does not reflect racial discrimination, so much as differential involvement in crime (as measured principally by arrests). In articles in 1982 and 1993, Alfred Blumstein studied the racial disproportionality of the United States prison population, and essentially concluded that "the bulk of the disproportionality is a consequence of the differential involvement by blacks in the most serious kinds of crime like homicide and robbery." Blumstein's studies generated a tremendous amount of debate over the causes of racial disproportionality in prisons. Michael Tonry, in his book *Malign Neglect*, extensively reviews the literature, and concludes, with one important caveat, that "[f]rom every available data source, discounted to take account of their measurement and methodological limits, the evidence seems clear that the main reason that black incarceration rates are substantially higher than those for whites is that black crime rates for imprisonable crimes are substantially higher than those for whites." (The caveat is that, since 1980, the War on Drugs and other tough-on-crime measures deliberately contributed to the steady worsening of racial disparities in the justice system.) For present purposes, we need only observe that the justification for racial profiling often rests on the assumption of differential offending rates among different racial groups.

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43 Alfred Blumstein, *Racial Disproportionality of U.S. Prison Populations Revisited*, 64 U Colo L Rev 743, 759 (1993) (finding that overall approximately 76 percent of racial disproportionality in prisons in 1991 was attributable to differential arrest rates; also finding that the contribution of differential offending rates decreases with less serious crimes). See also Langan, 76 J Crim L & Criminol at 682 (cited in note 21) (concluding that "even if racism exists, it might explain only a small part of the gap between the 11% black representation in the United States adult population and the now nearly 50% black representation among persons entering state prisons each year in the United States"); Alfred Blumstein, *On the Racial Disproportionality of United States' Prison Populations*, 73 J Crim L & Criminol 1259, 1263-68 (1982) (finding that approximately 80 percent of the racial disproportions in prison in 1979 were attributable to differential arrest rates). For arguments challenging this proposition, especially the reliance on arrest statistics as evidence of offending, see Harris, *Profiles in Injustice* at 76-78 (cited in note 16) (arguing that arrests measure police activity, not offending). But see Tonry, *Malign Neglect* at 70-74 (cited in note 23) (arguing that arrests broadly reflect offending).

44 Tonry, *Malign Neglect* at 79 (cited in note 23). See also id at viii, 3, 50.

45 Those who oppose racial profiling, in fact, sometimes accept this first premise. Randall Kennedy, for instance, writes:

[T]here's no use pretending that blacks and whites commit crimes (or are victims of crime) in
The second premise is that, if we discover disproportionate offending rates among a distinct group, it is only fair and efficient to target law enforcement resources roughly in relation to their disproportionate contribution to crime rather than to their representation in the general population. In other words, if African-Americans represent 25 percent of the general population, but 45 percent of the offending population, it is fair and efficient to expend about 45 percent of our law enforcement resources on African-American suspects or in African-American neighborhoods. This second premise is captured, for instance, in the argument that law enforcement officials engage in racial profiling “for reasons of simple efficiency. A policeman who concentrates a disproportionate amount of his limited time and resources on young black men is going to uncover far more crimes—and therefore be far more successful in his career—than one who biases his attention toward, say, middle-aged Asian women.”

To do otherwise, some argue, would make no sense:

A racial-profiling ban, under which police officers were required to stop and question suspects in precise proportion to their demographic representation (in what? the precinct population? the state population? the national population?) would lead to massive inefficiencies in police work. Which is to say, massive declines in the apprehension of criminals.

Police officers who defend racial profiling often do so based on the disproportionate offending rates for certain crimes by certain members of minority groups. So, in New York City for instance, former police commissioner Howard Safir justified the disproportionate stops of African-Americans and Hispanics by pointing to the disproportionate racial breakdown of crime, arguing that allocating resources along those lines is not discriminatory. “The ethnic breakdown of those stopped-and-frisked in the city as a whole,” Safir emphasized, “corresponds closely with the ethnic breakdown of those committing crimes in the city.”

In the litigation concerning the New Jersey State Police and their practices of disproportionate policing, statistics abundantly confirm that African Americans—and particularly young black men—commit a dramatically disproportionate share of street crime in the United States. This is a sociological fact, not a figment of the media’s (or the police’s) racist imagination.


47 Id at 40.


portionately stopping black drivers on the New Jersey Turnpike between 1988 and 1991, the State of New Jersey’s expert statistician attempted to prove that black drivers drive faster than whites, in an effort to justify the disproportionate number of law enforcement stops of black drivers. In fact, even some opponents of racial profiling accept this second premise: “Racial selectivity of this sort,” Randall Kennedy writes, “can be defended on nonracist grounds and is, in fact, embraced by people who are by no means anti-black bigots and are not even cops.”

A simple computation will show, however, that these two premises, if implemented in a world of limited law enforcement resources, may produce an unanticipated multiplier effect. Imagine a metropolitan area with one million inhabitants, where 25 percent of the population is African-American (I will refer to this group as ‘minority’) and the other 75 percent is European-American, Asian-American, Hispanic, Native-American and other (I will refer to this group as ‘majority’). Assume that the incarcerated population from the city consists of 5,000 persons (a rate of 500 per 100,000, which is consistent with current levels), that 45 percent of those incarcerated persons (or 2,250 persons) are minorities, and the other 55 percent (2,750) are majorities. And assume that the incarceration rates reflect offending rates much more than intentional discrimination—in other words, that minorities represent about 45 percent of offenders, majorities only 55 percent. What this means, naturally, is that minorities are offending at a higher rate as a percent of their population than are majorities. At time zero, here is the situation:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Majority</th>
<th>Minority</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Population</td>
<td>1,000,000</td>
<td>750,000 (75%)</td>
<td>250,000 (25%)</td>
</tr>
<tr>
<td>Incarcerated Population</td>
<td>5,000</td>
<td>2,750 (55%)</td>
<td>2,250 (45%)</td>
</tr>
<tr>
<td>Percent Incarcerated by Group</td>
<td>.5%</td>
<td>.3667%</td>
<td>.9%</td>
</tr>
</tbody>
</table>

See State of New Jersey v Soto, 324 NJ Super 66, 734 A2d 350, 354–55 (1996) (granting motions to suppress evidence on the ground of selective enforcement in violation of the equal protection clause). The court credited defense experts’ findings. See id at 361. These findings suggest absolute disparities of 32.7 percent (46.2 percent of stops were of blacks, 13.5 percent of drivers were black) and 22.1 percent (35.6 percent stops of blacks, 13.5 percent black drivers) based on stops at different intervals of the New Jersey Turnpike. Id at 353.

Kennedy, Suspect Policy, New Republic at 32 (cited in note 45).
Now, assume that we decide to profile on the basis of offending rates by race—to allocate about 45 percent of our resources to minority suspects and 55 percent to majority suspects. Assume that we decide to stop-and-frisk 100,000 persons, and that we are targeting offenses like drug or gun possession for which we do not have very reliable natural offending statistics. Since we do not have a reliable measure of offending, we use police data (arrest and resulting incarceration) as a proxy for offending rates. In year one, based on these assumptions, we stop 55 percent majorities and 45 percent minorities. Assuming that these populations are offending at the different rates, the new arrests and newly incarcerated population can be described at end of year one as follows:

<table>
<thead>
<tr>
<th>YEAR 1</th>
<th>Total</th>
<th>Majority</th>
<th>Minority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stopped Population</td>
<td>100,000</td>
<td>55,000 (55%)</td>
<td>45,000 (45%)</td>
</tr>
<tr>
<td>Arrests and New</td>
<td>607</td>
<td>.3667% of 55,000 or 202</td>
<td>.9% of 45,000 or 405</td>
</tr>
<tr>
<td>Admission Population</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arrests and New</td>
<td>100%</td>
<td>33.28%</td>
<td>66.72%</td>
</tr>
<tr>
<td>Admission Percentage</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If we stop 55,000 majorities and they are offending at the assumed rate of offending for majorities of 0.3667 percent, then we are likely to find evidence of criminal activity with regard to 202 majorities (0.3667 percent of 55,000). If we stop 45,000 minorities and they are offending at the assumed rate of offending for minorities of 0.9 percent, then we are likely to find evidence of criminal activity with regard to 405 minorities (0.9 percent of 45,000). At the end of the first year, we would have apprehended 607 persons through this policy of racial profiling of stop-and-frisks. We would be picking up, primarily, offenses such as possession of drugs, guns, or other contraband, drug dealing, probation violations, outstanding warrants, etc. We can imagine that a number of other individuals would be arrested during the period as a result of special investigations into homicides, rape, and other victim reported crimes. But focusing only on the stop-and-frisks, we would have 607 arrests and, at least temporarily, new admissions to jail (and later possibly prison).

Naturally, we are assuming here that the "hit rates" reflect perfectly the relative proportion of offenders in each racial group: that 0.37 percent of majorities and that 0.9 percent of minorities are offending in the targeted population. David Harris argues in Profiles in Injustice that the facts are otherwise. The growing data on racial profiling demonstrate that "[t]he rate at which officers uncover contraband in stops and searches is..."
The Shaping of Chance

not higher for blacks than for whites, as most people believe," Harris emphasizes. "Contrary to what the 'rational' law enforcement justification for racial profiling would predict, the hit rate for drugs and weapons in police searches of African Americans is the same as or lower than the rate for whites." However, for purposes of this thought experiment, let us assume that the hit rate actually reflects the assumed higher rates of offending among minorities. Let us continue to take the racial profiling justification at face value.

Let us assume then that we continue each year to stop 100,000 persons, that we stop them using last year's arrest and new admissions rate as an accurate proxy of who is committing crimes — as an accurate reflection of offending — and that our hit rates continue to reflect the original assumed offending disparities. Recall that the arrest and new incarceration rate is being used as a proxy for offending differentials given that we do not have a reliable measure of natural offending rates for the targeted street crimes such as drug and gun possession. Notice here that we are aggressively pursuing a proportional law enforcement strategy, using last year's arrests and new admissions rather than the total incarcerated population, which would include the base levels of five-thousand persons plus the new admissions (less persons released during the year). Here is what happens in the next few years:

\[52\] Harris, Profiles in Injustice at 13 (cited in note 16). Certainly, the experience in New York confirms the lower hit rates. According to New York State Attorney General Eliot Spitzer, the rate at which stop-and-frisks turned into arrests — in other words, the rate of stop-and-frisks that turned up evidence of criminal behavior — differs by race: during the period studied (Jan 1, 1998 through Mar 31, 1999), for every one stop that would lead to an arrest, the New York Police Department stopped 9.5 African-Americans, 8.8 Hispanics, and 7.9 European-Americans. The rate of stops to arrest for stops conducted by the Street Crimes Unit is even more disproportionate: 16.3 for African-Americans, 14.5 for Hispanics, and 9.6 for European-Americans. Eliot Spitzer, The New York City Police Department’s ‘Stop & Frisk’ Practices: A Report to the People of the State of New York From The Office Of The Attorney General 111–12 (Office of the Attorney General of the State of New York 1999), online at http://www.oag.state.ny.us/press/reports/stop_frisk/stop_frisk.html (visited Dec 2, 2002).

\[53\] Marginal reductions in hit rates in part may be an artifact of extremely disproportionate racial profiling (above and beyond any possible difference in offending rates). For instance, if the highway patrols in 1992 stopped and searched 70 to 80 percent African-American and Hispanic drivers on the Florida interstate highway, yet these groups represent only 5 percent of the drivers, there is bound to be disproportionately lower marginal hit rates for these groups. See Roberts, 89 J Crim L & Criminol at 808–09 (cited in note 48).
This thought experiment reveals two trends. First, the efficiency of our stops is increasing: Each year, we are arresting and at least temporarily incarcerating more individuals based on the same number of stops. Second, the racial composition of the arrests and new admissions is becoming increasingly disproportionate. In other words, racial profiling, assuming its premises and fixed law enforcement resources, may be self-confirming: It likely aggravates over time the perceived correlation between race and crime. This could be called a compound or multiplier or ratchet effect of criminal profiling. Just like compounded interest, profil-
ing may have an accelerator effect on disparities in the criminal justice system.

The important point of this thought experiment is that criminal profiling accentuates the purported correlation even assuming that the underlying assumptions are correct and that the practice is justifiable to some people. If the assumptions are wrong, naturally, criminal profiling will also be self-confirming. The same result—increased disproportionality of the racial balance of the incarcerated population—would occur if, for instance, all racial groups had the same offending rate, but we allocated slightly more of our law enforcement resources to minorities than their representation in the general population. Excellent scholarship underscores this point: If you spend more time looking for crime in a subgroup, you will find more crime there. My point here, though, is that the same type of effect will likely occur even on the assumption of differential offending—even if we accept fully the assumptions offered to justify racial profiling. This is going to be especially true for the more unreported types of crime such as drug possession or gun carrying.

A few caveats are in order. First, there may be a feedback effect working in the opposite direction, assuming that actors know something about profiling and respond rationally. In other words, other things may happen in response to the reallocation of crime fighting dollars. Persons in the targeted group may begin to offend less because they are being targeted. Persons in the non-targeted group may begin to offend more because of their perceived immunity. If so, there will possibly be a counter-effect, and one would expect that the two distributions would begin to get closer to each other. As a result, there would be two competing forces at play: first, the ratchet effect; second, the feedback effect. The reason that I focus on the ratchet effect in the thought experiment is that it is logically entailed by criminal profiling. It is, in this sense, necessary and internal to profiling. In contrast, the feedback effect is an indirect effect. It is mediated by mentalities. It assumes dissemination of policing information and rationality on the part of criminal offenders—questionable assumptions that are, at the very least, likely to produce a more removed effect.

A second caveat is that there is likely to be an incapacitation effect as well. If we focus our stops so aggressively on minorities and incarcerate such high numbers of minorities, it is likely to reduce the number of potential minority offenders on the street—regardless of the rate of offend-

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54 See, for example, id at 808–10. This is also the sense in which David Harris argues that racial profiling is a “self-fulfilling prophecy.” Harris, Profiles in Injustice at 222–25 (cited in note 16). His argument is not that racial profiling is too effective. On the contrary, he argues that the evidence demonstrates it is ineffective and results in lower hit rates for minorities: “Racial profiling is neither an efficient nor an effective tool for fighting crime.” Id at 79. His argument that racial profiling is nevertheless a self-fulfilling prophecy is, instead, that police will find crime wherever they look. If they spend more time in minority communities, they will find more crime there: “whom they catch depends on where they look.” Id at 224.
The incapacitation effect is going to exist whenever there are large scale arrests in a population.

A third caveat is that I have focused exclusively on one variable—race; police work rarely does, and practically never explicitly does anymore (outside international anti-terrorism policing). But the analysis would not differ if there were other variables. There would be the same ratchet effect for each variable, with different directions of increased disproportionality. There is no \textit{a priori} reason to believe that the different directions of bias would cancel themselves out in any way—or would cancel out the effect on race.

A final caveat is that this is a simplified model that focuses aggressively on race/ethnicity and aggressively follows last year’s arrest and newly incarcerated admission rates. Someone might respond that we should instead assume a fixed offending differential (say 45 versus 55 percent) and continue to enforce criminal law in that proportion \textit{regardless} of the racial composition of the newly incarcerated. But first of all, how would we choose the original enforcement rate? For African-Americans, would we use the 23.1 percent from 1926, the 45.8 percent from 1982, or the 51.8 percent from 1991? Which one of these reflects a more “natural” offending differential? In what sense would any of them be more reliable than the others? More reliable than last year’s differential? How far back in history would we need to go to find the right differential? Also notice that the total incarcerated population and the racial imbalance of that population would be increasing each year. There would be a slower multiplier effect, but a multiplier effect nonetheless.

Using racial profiling as an illustration for criminal profiling is a double-edged sword. The advantage is that it facilitates engagement: We have all become extremely agile at thinking about and debating racial profiling, especially post 9/11. At the same time, however, we tend to draw a sharp distinction between racial profiling and other forms of criminal profiling. Race is unique in American practice and discourse, and it raises exceptional historical, political, and cultural dimensions. I am using racial profiling as an example, but what I have said about it should apply with equal force to other types of profiling—whether it is profiling of disorderly people (squeegee men and panhandlers), disaffected youth (trench coat mafia), domestic terrorists (young to middle-aged angry men), accounting defrauders (CEOs and CFOs), or tax evaders (the wealthy).

What I am suggesting is that criminal profiling generally, in a world of finite law enforcement resources, is likely to reshape perceived offender distributions along the specific trait that is being profiled, and this is likely to be the case whether the criminal profiling is viewed by some as a legitimate reflection of differential offending rates or instead the product of malicious selective enforcement and whether the underlying assumptions offered to justify criminal profiling are true or false. Criminal
profiling is in all likelihood going to increase over time the observed difference in offending. If we target the wealthy for IRS audits at a rate proportional to their assumed higher contribution to tax evasion rather than to their representation in the general public, we likely will increase over time the perceived share of tax evasion committed by the wealthy, regardless of whether our assumptions are right or wrong. Similarly, if we target African-Americans for stop-and-frisks at a rate proportional to their assumed higher contribution to, say, crack cocaine possession or distribution rather than at a rate proportional to their representation in the general population, we will likely increase over time the perceived share of crack offenses committed by African-Americans, again regardless of whether our initial assumptions are right or wrong. Criminal profiling has a multiplier effect that, in all likelihood, gradually reinforces the perceived crime correlations—particularly where we do not have a good measure of natural offending rates.

CONCLUSION

Has the refinement of actuarial models in criminal law enforcement contributed to the observed criminal justice trends at the turn of the twenty-first century—to the sharp increase in incarceration and growing racial imbalance? Clearly, a combination of practices closely associated with criminal profiling have contributed to these national trends. These practices include drug interdiction programs at ports of entry and on interstate highways, order-maintenance crackdowns involving aggressive misdemeanor arrest policies, gun-oriented policing in urban areas, increased stop-and-frisk searches and police-civilian contacts. The investigatory search and seizure jurisprudence that has grown out of *Terry v Ohio*—especially cases such as *Whren v United States* where the Supreme Court upheld the use of a pretextual civil traffic violation as a basis for a stop-and-frisk procedure that was triggered by suspicion that the driver and passenger were engaged in drug trafficking—has likely facilitated the emergence of these practices.

A lot more research, though, would be necessary to begin to answer the question whether or to what extent the refinement of actuarial methods itself has contributed. It would be crucial to parse the data to explore

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57 See id at 813-16.
58 See *Terry*, 392 US at 30-31 (holding that the “stop and frisk” procedures used by police did not violate the Fourth Amendment). See also *United States v Villamonte-Marquez*, 462 US 579 (1983) (otherwise valid warrantless boarding of vessel by customs officials not rendered illegal by ulterior motive of accompanying state police officer); *United States v Robinson*, 414 US 218 (1973) (traffic violation stop not rendered illegal because it was a pretext for a drug search); *Gustafson v Florida*, 414 US 260 (1973) (same).
which portion of the national trends are attributable to offender differentials versus disproportionate enforcement, as well as to measure any possible feedback and incapacitation effects. In exploring these questions, it will be important to focus not only on the numbers, but also on the political and social sensibilities that mark the turn of the century. Ian Hacking’s research suggests that the proliferation of printed numbers alone was not enough to trigger the taming of chance. The probabilistic turn developed more in Western Europe (France and England), and far less in Eastern Europe (Prussia) because of different political sensibilities—the West being, crudely, more individualistic, atomistic, and libertarian; the East more community-oriented and collectivist. These sensibilities helped laws of chance in the West flourish, but inhibited their development in the East. The reason is that, in a world of collectivist sensibilities, the laws of regularity are more likely to be associated with culture than with individual behavior. In contrast, in a more atomistic world guided by Newtonian physics, social mathematics were more likely to flourish. Our research agenda, then, will need to focus not only on mathematical computations, but also on intellectual sensibilities at the turn of the twenty-first century.

Ultimately, we will also need to explore and weigh the value of police efficiency. The point of this Essay is that criminal profiling—and racial profiling, as an instance of criminal profiling—will have significant distributional consequences on incarceration rightly or wrongly. Many have argued wrongly, and if so, the matter is clear: The wrongful profiling of individuals has no offsetting benefit. It is inefficient, discriminatory, and injurious. But even if the underlying assumptions of profiling are right, there may nevertheless be adverse compounding effects. The targeting of subpopulations for purposes of policing efficiency does more than just improve efficiency. It may shape our perception of crime and our distribution of punishment. In the end, the decision to engage in criminal profiling is not just a matter of increased law enforcement efficiency. It involves a political and moral decision about the type of society that we are creating. There is a normative choice that needs to be made. The problem, if there is one, is certainly not the proliferation of printed numbers, nor the identification of statistical regularity. It is instead what we do with the information.

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59 Hacking, Taming of Chance at 35–46 (cited in note 3).